

BrandName 品牌廊 *Gallery*



Hong Kong Toys & Games Fair **香港玩具展**

9-12/1/2012

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

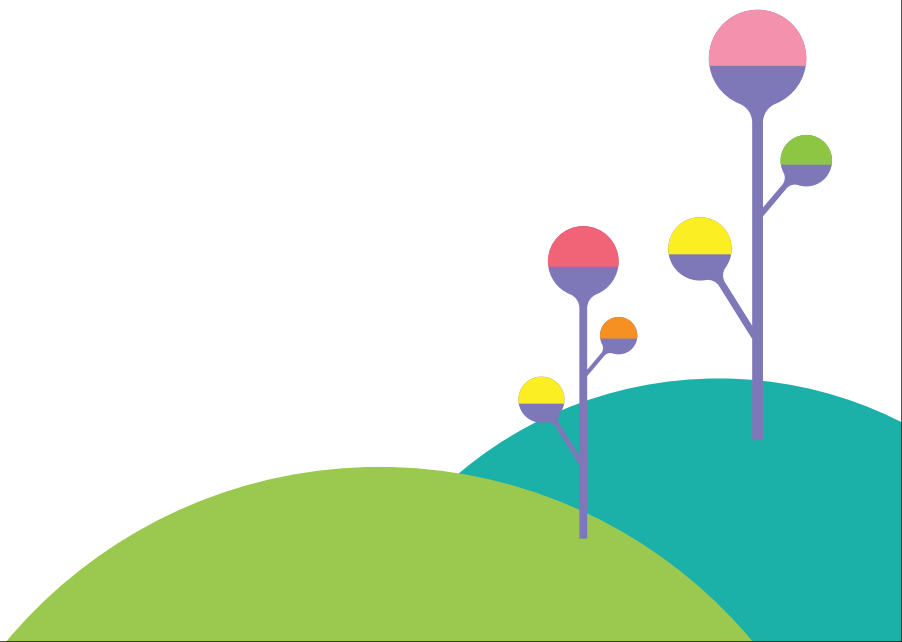


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匯聚頂尖品牌**





In today's world, a great brand name promises consistently high quality, as well as clever and imaginative design. In toys and games for children, such a brand also means safety for young bodies and stimulation for young minds.

Brand Name Gallery 2012 hosts 125 such brands, offering premium products of exceptional value, as a look through the exhibitors highlighted here will show. For buyers, these fine names also promise consumer confidence at retail level, as well as the prestige associated with a known brand.

More than that, these brands are at the forefront of the industry, not just in terms of compliance with international standards but also in terms of market trends. The products in the 2012 Brand Name Gallery are a mix of established market leaders and new collections which respond to 'hot' themes for children.

在現今社會，一個出色的品牌必須能夠保持一貫的優良質素，以及創意洋溢的精巧設計。至於兒童玩具和遊戲品牌，更必須重視安全，以免幼小的身體受到傷害，同時能啟迪心智發展。

2012年，品牌廊匯聚125個著名品牌，展示物超所值的高檔產品，下文重點介紹多家參展商，產品質素從中可見一斑。對買家而言，這些著名品牌信譽昭著，在零售市場可以增強消費者信心。

再者，這些品牌在業界名列前茅，不但恪守國際標準，而且緊貼市場趨勢。在2012年，品牌廊展出林林總總的產品，既有長青的暢銷玩具，亦有配合「熱門」兒童主題的全新系列，兼容並蓄，滿足不同的採購需要。



Contents

4	4D Master
5	4D Puzzle
6	4D Vision
7	4M
8	A.BrightNews
9	Afaya
10	AI Football GGO
11	AMAZING TOYS
12	AULDEY
13	Aurora
14	Autodrive
15	AUTOMAXX
16	B.
17	B kids
18	BACHMANN
19	Barbie
20	BARBIE
21	BELEDUC
22	BENHO
23	BESTWAY
24	CAN YOU IMAGINE
25	CANTERBURY
26	CHARUCA
27	China Topwin
28	Classic World
29	CMC
30	COG - DINO HORIZONS
31	COG - EIN-O SCIENCE
32	COG - MINDZ
33	COG - TRIXY & TROY
34	Collect Bruce Lee
35	Collecta
36	COLOR RICH
37	CONNEX
38	Conny
39	CUBY
40	Cybergun
41	Daron
42	DELTA
43	DIGITAL
44	Disney Princess
45	DOLLS WORLD
46	DRAGON

47	E-SCIENCE
48	Felt Creations
49	FrontiArt
50	GEOWORLD
51	Green Science
52	GREENEX
53	Haba
54	HAPE
55	HAPE ECO
56	HAPPYWELL
57	Hello Kitty
58	Hello Kitty
59	Hello Kitty
60	HOUSE OF TOYS
61	Hunter
62	I-CUBE
63	i-Heli
64	Ingo devices
65	INNONEX
66	ISMINE
67	Jeanie
68	JOYCITY
69	Kaison
70	Kari Michell
71	Kidz Labs
72	Kiki Koala
73	KINSFUN
74	KINSMART
75	La Cosa 1
76	LTH
77	M&C
78	Madd
79	Magic Wardrobe
80	MASTER OF SPY
81	Masterkidz
82	MICRO-SCIENCE
83	Milly
84	MiWi
85	MJX R/C
86	Mojo
87	Mother Love
88	My Dream Party
89	Nanodots

90	OPLAYER
91	Oritoy
92	Paula
93	Power Team
94	Pretty Angels
95	Quick Switch
96	Rastar
97	REMi
98	RICH
99	Roadbot
100	SCIENCE TIME
101	SMART KID
102	Sparkle Unicorn
103	SPRING & SUMMER
104	Supa Splat
105	SUSY
106	SUZUKI
107	TCV
108	TELE-SCIENCE
109	THE COLORED WORLD
110	The Young One
111	Toy Box
112	Toy Element
113	Transformers
114	V-Create
115	V-CUBE™
116	Viking Toys
117	VSTANK
118	VTECH
119	Warbird Series
120	Weina
121	Welly
122	Weplay
123	WILD SCIENCE
124	WONDER CLAY
125	World
126	Yoohoo
127	正義紅師
128	甜心格格

4D MASTER[®]



4D Master

Fame Master Enterprise Limited

Room 1516, 15/F., Wah Wai Centre
38-40 Au Pui Wan Street, Fo Tan
Sha Tin, New Territories, Hong Kong
Tel: (852) 2690 9200 Fax: (852) 2690 9994
Email: sales@famemaster.com
Website: www.famemaster.com

4D Puzzle™



4D Puzzle

Fame Master Enterprise Limited

Room 1516, 15/F., Wah Wai Centre
38-40 Au Pui Wan Street, Fo Tan
Sha Tin, New Territories, Hong Kong
Tel: (852) 2690 9200 Fax: (852) 2690 9994
Email: sales@famemaster.com
Website: www.famemaster.com

4D VISION™



4D Vision

Fame Master Enterprise Limited

Room 1516, 15/F., Wah Wai Centre
38-40 Au Pui Wan Street, Fo Tan
Sha Tin, New Territories, Hong Kong
Tel: (852) 2690 9200 Fax: (852) 2690 9994
Email: sales@famemaster.com
Website: www.famemaster.com



4M

4M Industrial Development Limited

Suite 2104-7, 21/F, Shui On Centre
6-8 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 3589 8200 Fax: (852) 3589 8201
Email: infodesk@4m-ind.com
Website: www.4m-ind.com



A. BrightNews®



A. BrightNews

**Bright Star International
Holding Limited**

07-08, 17/F, 69 Chai Wan Kok Street
Tsuen Wan, New Territories, Hong Kong
Tel: (852) 2463 3223 Fax: (852) 3529 1440
Email: brightstar-hk@hotmail.com
Website: www.hktdc.com/em/brightstarint



Afaya

Afaya Technology Corp

5F, No. 27-10, Sec. 2, Jungjeng E. Road
Danshuei Jen, Taipei 25170, Taiwan
Tel: (886 2) 2808 0580 ext. 254
Fax: (886 2) 2808 5080
Email: shawn@afaya.com.tw
Website: www.afaya.com.tw



AI Football GGO

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



AMAZING TOYS

Amazing Toys Limited

Suite 1801B, 18/F, Tower 1, China Hong Kong City
33 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2368 9068 Fax: (852) 2739 8668
Email: info@amazing-toys.com.hk
Website: www.amazing-toys.com.hk



AULDEY

**Guangdong Alpha Animation
& Culture Co., Ltd.**

10/F, Poly International Center
No. 5 Linjiang Road, Zhujiang New Town
Guangzhou, Guangdong, Chinese mainland
Tel: (86 20) 3898 3278 Fax: (86 20) 3833 6257
Email: echo@gdalphabet.com
Website: www.auldeytoys.com

Booth No. 1E-D20



Aurora

Aurora World HK Limited

Units 7-8, 18/F., Greenfield Tower
Concordia Plaza, No. 1 Science Museum Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2301 3022 Fax: (852) 2724 3555
Email: info@auroraworld.com.hk
Website: www.auroraworld.com



Autodrive

Welly Die Casting International Limited

Flat H-I, 18/F, Shield Industrial Centre
84-92 Chai Wan Kok Street, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2416 5487 Fax: (852) 2412 0042
Email: welly@wellydiecast.com
Website: www.wellydiecast.com

Booth No. 1E-B02



AUTOMAXX

Joy City Industries Limited

Unit 702B, 7/F Mirror Tower, 61 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2328 0002 Fax: (852) 2352 0098
Email: joseph@joycity.hk
Website: www.joycity.hk

B.



B.

Branford Limited

15th Floor, Railway Plaza
39 Chatham Road South
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2368 0613 ext. 172 Fax: (852) 2368 2087
Email: sales@battatco.com



B kids

Blue Box International Limited

1203 East Ocean Centre, 98 Granville Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 3510 0100 Fax: (852) 2724 3896
Email: bb@blueboxtoys.com
Website: bkidsfun.com



BACHMANN

**Kader Industrial Company
Limited**

11/F, Kader Building, 22 Kai Cheung Road
Kowloon Bay, Kowloon, Hong Kong
Tel: (852) 2798 1688 Fax: (852) 2796 1126
Email: kader@kader.com.hk
Website: www.kader.com.hk

Barbie™



Barbie

Ingo Devices SL

Bernat Metge, 77-79 08205-Sabadell
Barcelona, Spain
Tel: (34 755) 2689 3963
Email: mandy@ingodevices.com.cn

Barbie™



BARBIE

Corpa Limited

Room 2111, 21/F, Miramar Tower
132 Nathan Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2369 8556 Fax: (852) 2721 3481
Email: export@corpaltld.com

belsduc



BELEDUC

**Hape International (Hong Kong)
Limited**

Unit 605, Tower A, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 3157 1052 Fax: (852) 3157 1058
Email: info@hapehk.com
Website: hape-international.com

Booth No. 1E-C02



BENHO

Zhejiang Hexin Toys Co., Ltd.

Hexin Road, Chengnan Industry Park
Yunhe, Zhejiang 323600, Chinese mainland
Tel: (86 578) 5121 118 Fax: (86 578) 5214 781
Email: benho@hexin.com
Website: www.hexintoys.com



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BESTWAY

Bestway (H.K.) International Ltd.

Suite 102, 1st Floor, Tsim Sha Tsui Centre
66 Mody Road, Kowloon, Hong Kong
Tel: (852) 2997 7169 Fax: (852) 2997 7869
Email: info@bestway-hongkong.com
Website: www.bestway-global.com



CAN YOU IMAGINE

HPI Hong Kong Limited

Unit 1715-1718, 17/F, Corporation Square
8 Lam Lok Street, Kowloon Bay
Kowloon, Hong Kong
Tel: (852) 2527 9311 Fax: (852) 2866 7455
Email: info@hpi.com.hk
Website: www.hpi.com.hk

Canterbury[®]



CANTERBURY

Brownie Toys Limited

1203, 12/F, Harbour Centre, 8 Hok Cheung Street
Hung Hom, Kowloon, Hong Kong
Tel: (852) 2333 0322 Fax: (852) 2764 8903
Email: sales@brownietoy.com
Website: www.hktdc.com/em/brownie



CHARUCA

Fynn Creation Ltd

Room 601, Concordia Plaza
1 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2377 4118 Fax: (852) 2487 1962
Email: standler@wingwah.biz
Website: www.wingwah.biz



CHINA TOPWIN



China Topwin

China Topwin Industry Co Ltd

No. 276, Sec. 11, Tatung Road, Hsichih City
Taipei Hsien, Taiwan
Tel: (886 2) 8366 0365
Email: info@chinatopwin.com
Website: www.chinatopwin.com



Classic World

Classic International Co., Ltd.

8 Xinrui Road, Wuxiang Industrial Park
Yinzhou District, 315111 Ningbo, Chinese mainland
Tel: (86 574) 8816 6288 Fax: (86 574) 8816 6210
Email: classic@classicntoys.com
Website: www.classicntoys.com



CMC

CMC Classic Model Car (HK) Ltd

Flat D, 8/F., Tower 5, Deerhill Bay
4699 Tai Po Road, Tai Po, New Territories
Hong Kong
Tel: (852) 2186 9020
Email: cmchk@yahoo.com.hk
Website: www.cmc-modelcars.com

DINO HORIZONS™



COG - DINO HORIZONS

COG Limited

Unit 08-10, 3rd Floor, Wing On Plaza
No. 62 Mody Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 3528 0138 Fax: (852) 3528 0108
Email: sales@cog.com.hk
Website: www.cog ltd.com

EIN-O SCIENCE™



COG - EIN-O SCIENCE

COG Limited

Unit 08-10, 3rd Floor, Wing On Plaza
No. 62 Mody Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 3528 0138 Fax: (852) 3528 0108
Email: sales@cog.com.hk
Website: www.cogltd.com



COG - MINDZ

COG Limited

Unit 08-10, 3rd Floor, Wing On Plaza
No. 62 Mody Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 3528 0138 Fax: (852) 3528 0108
Email: sales@cog.com.hk
Website: www.cogltd.com

TRIXY & TROY™



COG - TRIXY & TROY

COG Limited

Unit 08-10, 3rd Floor, Wing On Plaza
No. 62 Mody Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 3528 0138 Fax: (852) 3528 0108
Email: sales@cog.com.hk
Website: www.cogltd.com



COLLECT
BRUCE LEE



Collect Bruce Lee

Round 5 Corporation

7676 Woodbine Avenue, Suite 15
Markham, Ontario, Canada, L3R 2N2
Tel: (1 905) 3050 979 ext. 12 Fax: (1 905) 3050 415
Email: deb@round5.com
Website: www.round5mma.com



Collecta

Collecta International Limited

Room 906, Chinachem Golden Plaza
77 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2345 6001 Fax: (852) 3167 1236
Email: collecta@collecta.biz
Website: www.collecta.biz

COLOR RICH



COLOR RICH

Color Rich Limited

Flat F, 12/F, Phase II, Leader Industrial Centre
188-202 Texaco Road, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2408 3862 Fax: (852) 2408 3782
Email: info@colorrich.com.hk
Website: www.colorrich.com.hk



CONNEX

Amazing Toys Limited

Suite 1801B, 18/F, Tower 1, China Hong Kong City
33 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2368 9068 Fax: (852) 2739 8668
Email: info@amazing-toys.com.hk
Website: www.amazing-toys.com.hk

CONNY®



Conny

Conny Technology Co., Limited

Unit 5, 1/F., Block A, Hoplite Industrial Centre
3-5 Wang Tai Road, Kowloon Bay
Kowloon, Hong Kong
Tel: (852) 2953 0098 Fax: (852) 2766 0040
Email: kevin@conny.com.cn
Website: www.conny.com.cn



CUBY

Million Link Industrial Limited

1103-5 Allied Kajima Building
138 Gloucester Road, Wan Chai, Hong Kong
Tel: (852) 3103 4673 Fax: (852) 3106 4629
Email: meggymak@millionlink.hk
Website: www.cuby.com.hk



Cybergun

Cybergun (Hong Kong) Ltd

1206-1208, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2750 7345 Fax: (852) 2750 0789
Email: hongkong@cybergun.com
Website: www.cybergun.com



Daron

Daron Worldwide Trading Inc.

24 Stewart Place Unit 4
Fairfield, NJ 07004

Tel: (1 973) 8820 035 Fax: (1 973) 8828 322

Email: sales@daronwwt.com

Website: www.daronwwt.com



DELTA

Delta Enterprise Far East Ltd.

Room 1014, 10/F Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2739 2211
Email: defel@netvigator.com

Digital



DIGITAL

Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com



Disney Princess

Little Concepts BV

Prinsengracht 786 sous, 1017 LG, Noord Holland
Amsterdam, The Netherlands

Tel: (31 20) 4715 316 Fax: (31 20) 4715 440

Email: danielle@littleconcepts.nl

Website: www.littleconcepts.nl

Dolls World



DOLLS WORLD

Peterkin Asia Limited

Room 807, 8/F, Wing on Plaza
62 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2199 7678 Fax: (852) 2199 7679
Email: sales@peterkin.asia
Website: www.peterkin.asia



DRAGON

Dragon Models Ltd

B1, 10/F, Kong Nam Industrial Building
603-609 Castle Peak Road, Tsun Wan
New Territories, Hong Kong
Tel: (852) 2493 0215 Fax: (852) 2411 0587
Email: marketing@dragon-models.com
Website: www.dragon-models.com



E-SCIENCE

Eastcolight (Hong Kong) Limited

Rooms 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com

FELT CREATIONS™



Felt Creations

Hurricane Toys Ltd

Unit 1003, Tower 2, South Seas Centre
75 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2369 3332 Fax: (852) 2369 3911
Email: info@hurricanetoys.com
Website: www.hurricanetoys.com

FrontiArt



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Asia Exhibits Sustainability

18A, Wong's Factory Building
368-370 Sha Tsui Road, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2409 1616 Fax: (852) 2409 1016
Email: info@fronti-art.com
Website: www.fronti-art.com



GEOWORLD

Geoworld Asia Ltd

Unit E, 12/F, Tower A, Billion Centre
1 Wang Kwong Road, Kowloon Bay
Kowloon, Hong Kong

Tel: (852) 3543 0137 / 2739 2868 Fax: (852) 2739 2383

Email: william@geoworld.asia

geoworld@netvigator.com

Website: www.geoworld.asia

Booth No. 1D-E02

GREEN SCIENCE



Green Science

4M Industrial Development Limited

Suite 2104-7, 21/F, Shui On Centre
6-8 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 3589 8200 Fax: (852) 3589 8201
Email: infodesk@4m-ind.com
Website: www.4m-ind.com



GREENEX

Amazing Toys Limited

Suite 1801B, 18/F, Tower 1, China Hong Kong City
33 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2368 9068 Fax: (852) 2739 8668
Email: info@amazing-toys.com.hk
Website: www.amazing-toys.com.hk

HABA®



Haba

Haba Asia Ltd.

Izi 7L, 151 Hollywood Road, Central, Hong Kong
Tel: (852) 3711 3023 Fax: (852) 3711 3284
Email: steven_lui@haba.de
Website: www.haba.de



HAPE

Hape International (Hong Kong) Limited

Unit 605, Tower A, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 3157 1052 Fax: (852) 3157 1058
Email: info@hapehk.com
Website: hape-international.com

Booth No. 1E-C02



HAPE ECO

Hape International (Hong Kong) Limited

Unit 605, Tower A, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 3157 1052 Fax: (852) 3157 1058
Email: info@hapehk.com
Website: hape-international.com

Booth No. 1E-C02



HAPPYWELL

Happy Well International Enterprise Ltd

Flat 1202, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2544 2728 Fax: (852) 2545 9703
Email: marketing@happywell.com.hk
Website: www.happywell.com.hk

Booth No. 1D-E20



Hello Kitty

Ingo Devices SL

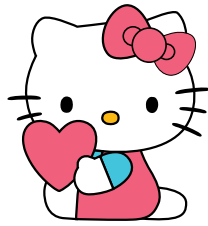
Bernat Metge, 77-79 08205-Sabadell
Barcelona, Spain
Tel: (34 755) 2689 3963
Email: mandy@ingodevices.com.cn



Hello Kitty

HK Magic Ltd

Room E7, 8th Floor, Hop Hing Industrial Building
No. 704 Castle Peak Road, Lai Chi Kok
Kowloon, Hong Kong
Tel: (852) 2332 2383 Fax: (852) 2770 0242
Email: info@hkmagic.net
Website: www.hellokittymagic.com



Hello Kitty

Intersolutions HK Ltd.

Unit 1011-1015, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2366 7221 Fax: (852) 2366 9077
Email: bobo@thecoloredworld.com.hk
Website: www.thecoloredworld.com.hk



HOUSE OF TOYS

TEG International Limited

Unit B, 9/F., Centre 600, No. 82 King Lam Street
Kowloon, Hong Kong
Tel: (852) 2893 0586 Fax: (852) 2893 0508
Email: ken.chu@egt-partners.com
Website: www.egt-partners.com



Hunter

Hunter Optical Co. Ltd.

8/F, No. 276-2, Sec. 1, Ta Tung Road,
Hsi Chih District, New Taipei City 221, Taiwan
Tel: (886) 2 2648 2668 Fax: (886) 2 2648 2672
Email: info@hunter.com.tw
Website: www.hunter.com.tw

i-CUBE



I-CUBE

Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com

i-Heli



i-Heli

Meijiixin Toys Co Limited

Room 1110, 11/F, Concordia Plaza
1 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2375 2199 Fax: (852) 2317 7746
Email: info@mjxtoys.com
Website: www.mjxtoys.com



Ingo devices

Ingo Devices SL

Bernat Metge, 77-79 08205-Sabadell
Barcelona, Spain
Tel: (34 755) 2689 3963
Email: mandy@ingodevices.com.cn



INNONEX

Amazing Toys Limited

Suite 1801B, 18/F, Tower 1, China Hong Kong City
33 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2368 9068 Fax: (852) 2739 8668
Email: info@amazing-toys.com.hk
Website: www.amazing-toys.com.hk

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ISMINE

Law Tai Hang (HK) Ltd

Units 3102-3104, Tower 2, Metroplaza
223 Hing Fong Road, Kwai Chung
New Territories, Hong Kong
Tel: (852) 2421 5130 Fax: (852) 2487 1237
Email: info@lawtaihang.com
Website: www.lawtaihang.com



Ao Jie Plastic Toys Factory Limited

13/F, Assun Pacific Centre, 41 Tsun Yip Street
Kwun Tong, Kowloon, Hong Kong
Tel: (852) 3106 2029 Fax: (852) 3421 4899
Email: info@aojiesport.com
Website: www.aojiesport.com



TM



JOYCITY

Joy City Industries Limited

Unit 702B, 7/F, Mirror Tower, 61 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2328 0002 Fax: (852) 2352 0098
Email: joseph@joycity.hk
Website: www.joycity.hk

Kaison



Kaison

Katerly Industrial Co Ltd

Block C, 1/F, No. 3, Yau Tong Industrial Building
2 Sze Shan Street, Yau Tong
Kowloon, Hong Kong
Tel: (852) 2717 1363 Fax: (852) 2772 7019
Email: exhibition@kaison.net
Website: www.kaison.net

Kari Michell®



Kari Michell

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk

Kidz Labs[®]

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Kidz Labs

4M Industrial Development Limited

Suite 2104-7, 21/F, Shui On Centre
6-8 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 3589 8200 Fax: (852) 3589 8201
Email: infodesk@4m-ind.com
Website: www.4m-ind.com

Kiki Koala.



Kiki Koala

W A Jacobs Toymaker (Asia) Ltd

Room 404, Tower A, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2721 2995 Fax: (852) 2721 2995
Email: export@wajacobs.com
Website: www.wajacobs.com



KINSFUN

Kintoy Die-Casting Manufactory Ltd

Room 1716-17, North Tower, Concordia Plaza
1 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2456 1119 Fax: (852) 2456 2839
Email: sales@kintoy.com
Website: www.kintoy.com

Booth No. 1D-D02



KINSMART

Kintoy Die-Casting Manufactory Ltd

Room 1716-17, North Tower, Concordia Plaza
1 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2456 1119 Fax: (852) 2456 2839
Email: sales@kintoy.com
Website: www.kintoy.com

Booth No. 1D-D02



La Cosa 1

Italtrike (Asia-Pacific) Ltd

38/F., Tower One, Lippo Centre
89 Queensway, Central, Hong Kong
Tel: (852) 9198 6686 Fax: (852) 2494 9604
Email: info@italtrike.com
Website: www.italtrike.com



LTH

Law Tai Hang (HK) Ltd

Units 3102-3104, Tower 2, Metroplaza
223 Hing Fong Road, Kwai Chung
New Territories, Hong Kong
Tel: (852) 2421 5130 Fax: (852) 2487 1237
Email: info@lawtaihang.com
Website: www.lawtaihang.com



M&C

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



Madd

Upright Manufacturers Inc

9-1FL, No. 296, Sec. 4, Shin Yi Road
Taipei 106, Taiwan

Tel: (886 2) 2703 2873 Fax: (886 2) 2703 9350

Email: salesdept@upright.com.tw

Website: www.taiwantrade.com.tw/upright

**KT International Limited**

Room 2921, New Tech Plaza, 34 Tai Yau Street
San Po Kong, Kowloon, Hong Kong
Tel: (852) 2323 6900 Fax: (852) 2351 4799
Email: sales@kin-tai.com
Website: www.kin-tai.com



MASTER OF SPY

Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com

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Carpenters Manufactory Limited

Room 1104, 11/F Oriental Centre
67-71 Chatham Road South, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2153 0383 Fax: (852) 3186 5915
Email: lawrenceshing@carpenters.com.hk
Website: www.carpenters.com.hk



MICRO-SCIENCE

Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com



Milly

Aurora World HK Limited

Units 7-8, 18/F., Greenfield Tower
Concordia Plaza, No. 1 Science Museum Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2301 3022 Fax: (852) 2724 3555
Email: info@auroraworld.com.hk
Website: www.auroraworld.com



MiWi

Macro Winners Electronics Limited

Room 1024, Star House, 3 Salisbury Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2992 0552 Fax: (852) 2543 3317
Email: adam@macrowin.com
Website: www.macrowin.com

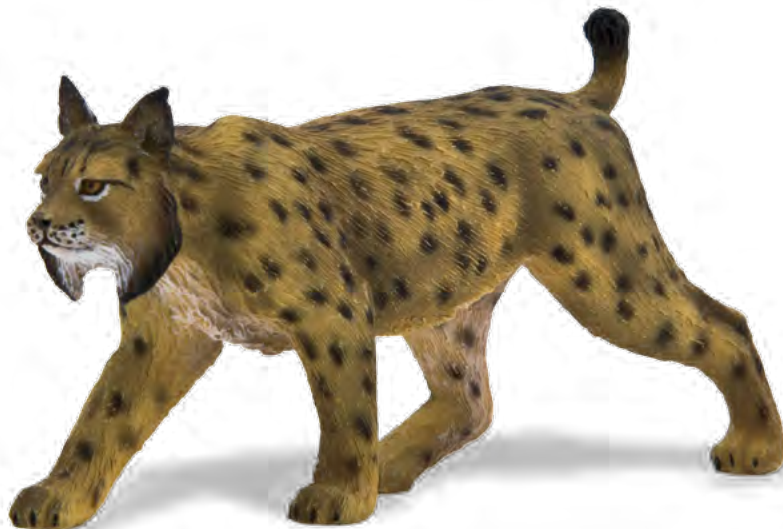


MJX R/C

Meijiixin Toys Co Limited

Room 1110, 11/F, Concordia Plaza
1 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2375 2199 Fax: (852) 2317 7746
Email: info@mjxtoys.com
Website: www.mjxtoys.com

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Mojo

Mojo (HK) Ltd.

Suite 1102, 11/F, Two Chinachem Exchange Square
338 King's Road, North Point, Hong Kong
Tel: (852) 2525 7381 Fax: (852) 2845 9328
Email: james@mojofun.eu
Website: www.mojofun.eu



Mother Love

Takmay Industrial Co Ltd

Room 705, 7/F, 67 Mody Road, Peninsula Center
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2638 8383 Fax: (852) 2368 8163
Email: philipwong@takmay.com
Website: www.takmay.com



My Dream Party

Hang Shing Industrial Ltd

Flat 02, 28/F, Well Fung Industrial Centre
58-76 Ta Chuen Ping Street, Kwai Chung
New Territories, Hong Kong
Tel: (852) 2647 1622 Fax: (852) 2636 1591
Email: info@hangshing.com.hk
Website: www.hangshing.com.hk

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Website: www.nanodots.com



OPLAYER

Synergy Technologies Limited

7/F., Kin On Commerical Building
49-51 Jervois Street, Sheung Wan, Hong Kong
Tel: (852) 6911 7672
Email: angela@oplayer.com.cn
Website: www.ooplayer.com.cn

ORIToy 原品



Oritoy

ORI TOY LIMITED

Room 10, 8/F, Block A, Hoplite Industrial Centre
3-5 Wang Tai Road, Kowloon Bay
Kowloon, Hong Kong
Tel: (852) 2625 9119 Fax: (852) 2305 0123
Email: info@oritoy.com
Website: www.oritoy.com

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M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



Power Team

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk

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Pretty Angels

KT International Limited

Room 2921, New Tech Plaza, 34 Tai Yau Street
San Po Kong, Kowloon, Hong Kong
Tel: (852) 2323 6900 Fax: (852) 2351 4799
Email: sales@kin-tai.com
Website: www.kin-tai.com

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8/F, No. 276-2, Sec. 1, Ta Tung Road
Hsi Chih District, New Taipei City 221, Taiwan
Tel: (886) 2 2648 2668 Fax: (886) 2 2648 2672
Email: info@hunter.com.tw
Website: www.hunter.com.tw



Rastar

Rastar (HK) Industrial Co., Limited

Unit 1, 5/F, Greenfield Tower, Concordia Plaza
No. 1 Science Museum Road, Kowloon, Hong Kong
Tel: (852) 3590 4300 Fax: (852) 3590 5100
Email: sales@rastar.hk
Website: www.rastar.hk

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**M. G. B. Industrial Company
Limited**

Unit 301, 3/F, Shui Hing Centre
13 Sheung Yuet Road, Kowloon Bay
Kowloon, Hong Kong
Tel: (852) 2369 0191 Fax: (852) 2724 3121
Email: remibaby@biznetvigator.com
Website: www.remibaby.com

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RICH

Color Rich Limited

Flat F, 12/F, Phase II, Leader Industrial Centre
188-202 Texaco Road, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2408 3862 Fax: (852) 2408 3782
Email: info@colorrich.com.hk
Website: www.colorrich.com.hk



Roadbot

**Happy Well International
Enterprise Ltd**

Flat 1202, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2544 2728 Fax: (852) 2545 9703
Email: marketing@happywell.com.hk
Website: www.happywell.com.hk

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Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com



SMART KID

Apple Toys Development Co Ltd

Room 515-516, 5/F, Penninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2367 6128 Fax: (852) 2760 4861
Email: appletoys@netvigator.com
Website: www.appletoys.com.hk



Sparkle Unicorn

W A Jacobs Toymaker (Asia) Ltd

Room 404, Tower A, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2721 2995 Fax: (852) 2721 2995
Email: export@wajacobs.com
Website: www.wajacobs.com



SPRING & SUMMER

Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com



Supa Splat

Tech Group (Hong Kong) Ltd.

Unit 1118-1119, 11/F., Tower A
New Mandarin Plaza, 14 Science Museum Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2311 8462 Fax: (852) 2311 8461
Email: fioni@techgroupglobal.com.hk
Website: www.techgroupglobal.com



SUSY

Creation & Distribution Ltd

16/F, Railway Plaza, 39 Chatham Road South,
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2823 6288 Fax: (852) 2861 3740
Email: cd2@c-d.hk
Website: www.c-d.hk



SUZUKI

Actionwheels Inc.

109, 7F, Taichung Kang Road, Sec.3, Taichung
Taiwan R.O.C.

Tel: (886 4) 2359 5250 Fax: (886 4) 2359 4889

Email: frank@actionwheel.com.tw

Website: www.actionwheel.com.tw



TCV

TCV Industrial Co., Ltd

No. 89 Chiang Shan Road, Daliao District
Kaohsiung City, 831, Taiwan R.O.C.
Tel: (886) 7 7020 367 Fax: (886) 7 7019 867
Email: tcvbest@tcvgroup.com.tw
Website: www.tcv.com.tw

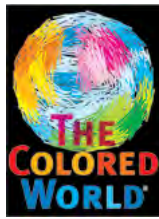
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Eastcolight (Hong Kong) Limited

Room 1108-1110, Peninsula Centre
67 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2333 6688 Fax: (852) 2366 8438
Email: info@eastcolight.com
Website: www.eastcolight.com



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Unit 1011-1015, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2366 7221 Fax: (852) 2366 9077
Email: bobo@thecoloredworld.com.hk
Website: www.thecoloredworld.com.hk

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The Young One

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



Toy Box

Tree Toys P/L

Unit C, 8 Hudson Avenue
Castle Hill, NSW 2154, Australia
Tel: (61 2) 9899 6133 Fax: (61 2) 9899 5748
Email: pamq@treetoys.com.au
Website: www.treetoys.com



Toy Element

Toy Element Company Limited

Unit 1202, Energy Plaza, 92 Granville Road
Tsim Sha Tsui East, Kowloon Hong Kong
Tel: (852) 2368 2898 Fax: (852) 2368 2636
Email: cherryng@toyelement.com.hk

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**Fortune Merchandising
Concepts Ltd**

Suite 1001, 10/F, Miramar Tower
132 Nathan Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 3960 6411
Email: sales@fmchk.com
Website: www.fmchk.com

Booth No. 1E-C42



V-Create

Happy Well International Enterprise Ltd

Flat 1202, Tower B, New Mandarin Plaza
14 Science Museum Road, Tsim Sha Tsui
Kowloon, Hong Kong
Tel: (852) 2544 2728 Fax: (852) 2545 9703
Email: marketing@happywell.com.hk
Website: www.happywell.com.hk

Booth No. 1D-E20



V-CUBE™

VERDES INNOVATIONS SA

Chiliomodi, Tenea, Korinthos, Greece, GR 20008
Tel: (30) 2741 099 280
Fax: (30) 2741 099 281
Email: info@v-cubes.com
Website: www.v-cubes.com

VIKINGTOYS®



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Viking Toys AB

Ramsagsgatan 3 Torsås, Sweden, 38534
Tel: (46 486) 41260 Fax: (46 486) 41570
Email: gosta@vikingtoys.se
Website: www.vikingtoys.se



VSTANK

Toyeast Limited

Flat B, 2/F, Mow Hing Factory Building
205 Wai Yip Street, Kwun Tong
Kowloon, Hong Kong
Tel: (852) 2389 9310
Email: info@vstank.com
Website: www.vstank.com



VTECH

Vtech Electronics Limited

23/F, Block 1, Tai Ping Industrial Centre
57 Ting Kok Road, Tai Po, New Territories
Hong Kong

Tel: (852) 2680 1373 Fax: (852) 2662 7425

Email: hotline_toys@vtech.com

Website: www.vtech.com

WARBIRDS SERIES



Warbird Series

Dragon Models Ltd

B1, 10/F, Kong Nam Industrial Building
603-609 Castle Peak Road, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2493 0215 Fax: (852) 2411 0587
Email: marketing@dragon-models.com
Website: www.dragon-models.com

WEINA



Weina

Weina Manufactory Ltd

Suite 1201, Tower 1, Silvercord, 30 Canton Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2375 7727 Fax: (852) 2375 5373
Email: exhibition@weina.com
Website: www.weina.com



Welly

**Welly Die Casting International
Limited**

Flat H-I, 18/F, Shield Industrial Centre
84-92 Chai Wan Kok Street, Tsuen Wan
New Territories, Hong Kong
Tel: (852) 2416 5487 Fax: (852) 2412 0042
Email: welly@wellydiecast.com
Website: www.wellydiecast.com



Weplay

Weplay Kiddie's Paradise Inc.

9/F, No. 70, Sec. 5 Nan-King E. Road

Taipei 105, Taiwan

Tel: (886 2) 2756 8001 Fax: (886 2) 2761 6457

Email: wp@weplay.com.tw

Website: www.weplay.com.tw



WILD SCIENCE

Tree Toys P/L

Unit C, 8 Hudson Avenue
Castle Hill, NSW 2154, Australia
Tel: (61 2) 9899 6133 Fax: (61 2) 9899 5748
Email: pamq@treetoys.com.au
Website: www.treetoys.com



WONDER CLAY

Law Tai Hang (HK) Ltd

Units 3102-3104, Tower 2, Metroplaza
223 Hing Fong Road, Kwai Chung
New Territories, Hong Kong
Tel: (852) 2421 5130 Fax: (852) 2487 1237
Email: info@lawtaihang.com
Website: www.lawtaihang.com



World

Toyworld Toys Co Ltd

Unit 1217, 12/F., Houston Centre
63 Mody Road, Tsim Sha Tsui East
Kowloon, Hong Kong
Tel: (852) 2375 4363 Fax: (852) 2375 4365
Email: sales@toyworld.com.hk
Website: www.toyworldtoys.com



YooHoo

Aurora World HK Limited

Units 7-8, 18/F., Greenfield Tower
Concordia Plaza, No. 1 Science Museum Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2301 3022 Fax: (852) 2724 3555
Email: info@auroraworld.com.hk
Website: www.auroraworld.com



正義紅師

M&C Toy Centre Ltd

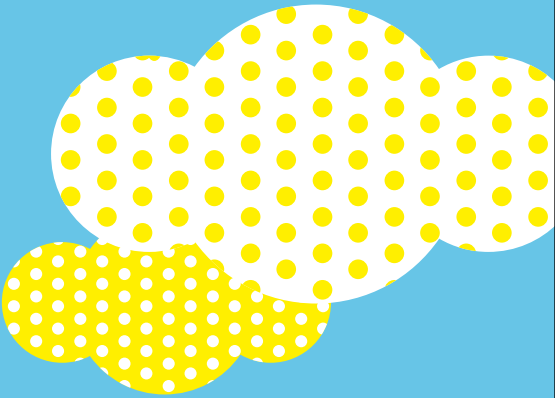
Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



甜心格格

M&C Toy Centre Ltd

Unit 813, 8/F., Peninsula Centre, 67 Mody Road
Tsim Sha Tsui East, Kowloon, Hong Kong
Tel: (852) 2301 3838
Email: contacts@mctoy.com.hk
Website: www.mctoy.com.hk



ENQUIRIES

Hong Kong Trade Development Council
Exhibitions Department

Unit 13, Expo Galleria
Hong Kong Convention and Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong

Tel: (852) 2584 4333

Fax: (852) 2824 0026

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