

BrandName 品牌廊 *Gallery*



Hong Kong Toys & Games Fair

香港玩具展

10-13/1/2011

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

www.hktdc.com





**A SHOWPLACE OF
PRESTIGE AND CREATIVITY**

名牌薈萃 創意非凡

The **Brand Name Gallery** returns in 2011, joining a large number of product-specific zones which make sourcing a breeze. In this dedicated section, 97 of the finest names in toy industry are gathered together.

The gallery showcases excellence in design and creativity, targeting buyers eager for new ideas, and who are keen to source top-quality products that meet safety requirements and international standards.

As such, they are all style-leaders. The Brand Name Gallery is the place to track international trends as they are happening. The collections seen here will set the pace in toy retailing in coming seasons.

This is not only a place to see and admire exquisite objects. It is also a place to do business and the Brand Name Gallery holds great promise for buyers of premium products and brand names with high consumer recognition value.

2011年，**品牌廊**載譽回歸，匯聚97家頂尖國際品牌，與眾多產品展區互相輝映，方便買家採購。

這個獨一無二的展區凸顯產品的出色設計及無限創意，並以積極搜尋創新意念的買家為對象。這些買家亦要求產品質素達到頂尖水平，而且必須符合安全規定及國際標準。毋庸置疑，品牌廊絕對是業者了解國際潮流的不二途徑，區內展示的玩具系列，將揭示來季的玩具零售趨勢。

品牌廊不單是欣賞觀摩精緻產品的上佳平台，亦是洽商交易的理想渠道，為買家締造良機，物色廣受消費者歡迎的優秀品牌產品。

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- 95 WILD SCIENCE
- 96 Wipe Out
- 97 WONDER CLAY
- 98 World
- 99 YAMAHA
- 100 Yoohoo & Friends



4D Human

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Hello Kitty

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MADD KIDZ

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Quick-Switch

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ROADBOT



Roadbot

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**Science
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Sparkle
unicorn®



Sparkle Unicorn

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Spring
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SPRING & SUMMER

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