



BrandName 品牌廊 *Gallery*



Hong Kong Toys & Games Fair 香港玩具展



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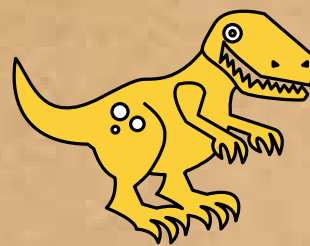
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Contents

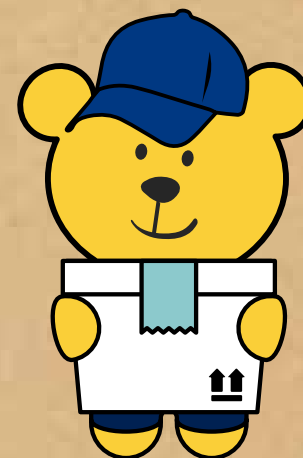
4D CITYSCAPE ASIA LIMITED	4	M & C TOY CENTRE LTD	36, 37
4M INDUSTRIAL DEVELOPMENT	4, 5	MADD INTERNATIONAL LTD	38
AMAZING TOYS LIMITED	5, 6, 7	MARXU INTERNATIONAL LIMITED	39
AO JIE PLASTIC TOYS FACTORY LIMITED	7, 8	MASTERKIDZ LEARNING LIMITED	39
APPLE PARK LIMITED	8	MEIJIXIN TOYS CO LIMITED	40
APPLE TOYS INTERNATIONAL LIMITED	8	MENTARI MASSEN INTERNATIONAL CO LTD	40
ARIA CHILD	9, 10	MERCHANT AMBASSADOR (HOLDINGS) LTD	41
ASIA KINGSTON IND LIMITED	11	MICADOR	42
AURORA WORLD HK LIMITED	11, 12	MILLION LINK INDUSTRIAL LIMITED	42
BESTWAY ENTERPRISE COMPANY LIMITED	12	MOJO (HK) LIMITED	42, 43
BIGBOYSTOYS COMPANY LIMITED	13	MOULIN ROTY (HK) LIMITED	43
BRANFORD LIMITED	13, 14	NINGBO PAULINDA I/E CO., LTD.	43
BROWNIE TOYS LIMITED	15	NONAKA WORKS CO LTD	44
CAMINO INTERNATIONAL LIMITED	15	OPC HONG KONG LIMITED	44
CHEESELIION LABORATORY LIMITED	16	PLASMART INC	44, 45
CLASSIC INTERNATIONAL COMPANY LIMITED	16	PROSPERITY INDUSTRIAL (INTERNATIONAL) COMPANY LIMITED	45
COG LIMITED	16	RASTAR (HK) INDUSTRIAL CO LIMITED	45
COLLECTA GLOBAL LIMITED	17	SAM & PARTNERS LIMITED	46
CORPA INTERNATIONAL COMPANY LIMITED	17	SCENTCO, INC.	46, 47
CREATIVE TOYS LTD	17, 18	SHANTOU CUBICFUN TOYS INDUSTRIAL CO., LTD.	47
D.THROME CO., LTD.	18	SHING HING PLASTIC MANUFACTURING LTD	47, 48
DSL LANKA (PVT) LTD	19	SOAP STUDIO CO LTD	48
EASTCOLIGHT (HONG KONG) LIMITED	19, 20, 21, 22	SU BROTHERS GROUP LIMITED	49
EDDY INTERNATIONAL LTD	22	SWEET N FUN LTD	49, 50
ELOU INTRODUCING CORK, LDA.	22	TAKEN FUN AND ART CO., LTD.	50
EUROPEAN EDUCATIONALL GROUP (HONG KONG) HOLDING LIMITED	23	TAKMAY INDUSTRIAL CO LTD	50
EVERMAX GLOBAL RESOURCE CO LTD	23	TCV INDUSTRIAL CO, LTD	51
FAME MASTER ENTERPRISE LIMITED	24, 25	THE MANHATTAN TOY COMPANY	51, 52
FIK SKATEBOARD PTY LIMITED	25	TOY ELEMENT COMPANY LIMITED	52
GERARDO'S TOYS	25	TOYEAST LIMITED	53
GROW'N UP LIMITED	26	TSUEN LEE METALS & PLASTIC TOYS COMPANY LTD.	54
GUANGDONG KURHN TOYS CO., LTD.	26	UDO FUTURE INTERNATIONAL PAPER PRODUCTS COMPANY LIMITED	55
GUANGDONG ZHENFENG SCIENCE AND EDUCATIONAL TOYS CO., LTD	27	VENTURELLI ANGELO DI VENTURELLI ANNA & C. S.N.C.	55
HAPE INTERNATIONAL (HONG KONG) LIMITED	27	VIKING TOYS AB	56
HAPPY WELL INTERNATIONAL ENTERPRISE LTD	28	WELLY DIE CASTING INTERNATIONAL LIMITED	56, 57
HOBBYENGINE MODEL LTD.	29	WEPLAY KIDDIE'S PARADISE INC.	57
HUNTER OPTICAL CO., LTD.	29	WHAM-O LIMITED	58, 59
HY-PRO ASIA LTD	30	WILD PLANET, LDA.	59
ICOM POLAND SP. Z O.O. SP. K.	30	WILTON BRADLEY (HONG KONG) LIMITED	60
ID DEVELOPMENT LIMITED	30	WINFAT INDUSTRIAL CO LTD	60, 61
IDANCE DISTRIBUTION LIMITED	31	WING HING MANUFACTURING COMPANY LIMITED	61
INTERNATIONAL TOYS TRADING LTD	31	WONDERWORLD PRODUCTS CO LTD	61
INTEX DEVELOPMENT CO LTD	32	ZHEJIANG DASENG STATIONERY CO., LTD.	62
JCAT ASIA PACIFIC LIMITED	32	ZHEJIANG HEXIN TOYS GROUP COMPANY LIMITED	62, 63
JD COMPONENTS CO LTD	32, 33	ZNATOK PLUS COMPANY LIMITED	63
KENT DISPLAYS, INC	33	FLOOR PLAN	64
KIMYON INDUSTRIAL (HK) COMPANY LIMITED	33, 34	ENQUIRIES	65
KINTOY DIE-CASTING MANUFACTORY LTD	34, 35		
LE TOY VAN	35		
LISCIANIGIOCHI SRL	35, 36		

Not Toying Around



Whether it's a futuristic "i-toy" like a talking robot dog or a classic teddy bear, toys are created to make people happy, to keep them entertained and in some cases to help them see their potential and connect with others. It takes toy manufacturers a combination of meticulous market research, boundless innovation, precise production and tremendous effort to create products that can achieve these purposes.

The Brand Name Gallery at the HKTDC Hong Kong Toys & Games Fair is home to 240-plus of the industry's most famous names, all of which take their toy business seriously. And because of their persistence and hard work, they have repeatedly turned out toys with original and thoughtful features, attractive looks and, most importantly, an assurance of premium quality. Their creations will have no problem turning into playmates, trainers and conversation starters of children and adults the world over.



絕不兒戲

無論是如會說話的機械狗的「智能玩具」，或是傳統的動物毛絨公仔，任何玩具都是為了逗人開心和提供娛樂，有些還能夠啟發潛能，或促進人與人之間的聯繫。玩具製造商要造出觸動人心的產品，過程絕不兒戲，必先進行大量市場調查，發揮無限創意及經過嚴謹的製作。



香港貿發局香港玩具展的「品牌廊」，匯聚超過240個著名玩具品牌。這些品牌都是業內翹楚，他們兢兢業業，所生產的玩具不但造型吸引，且富有原創和貼心的設計，更重要的是品質卓越。他們的精心傑作，在日後將不難成為世界各地的小孩以至成人的玩伴、導師，甚至用來打開話題的好幫手。





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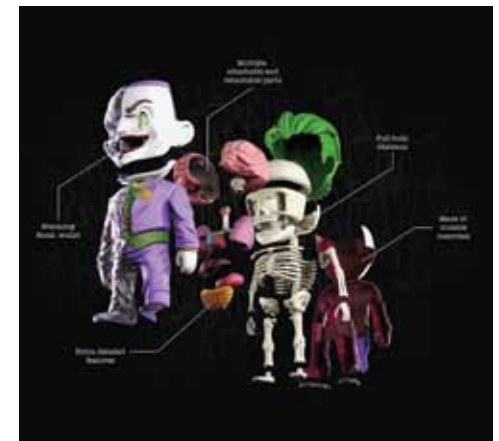


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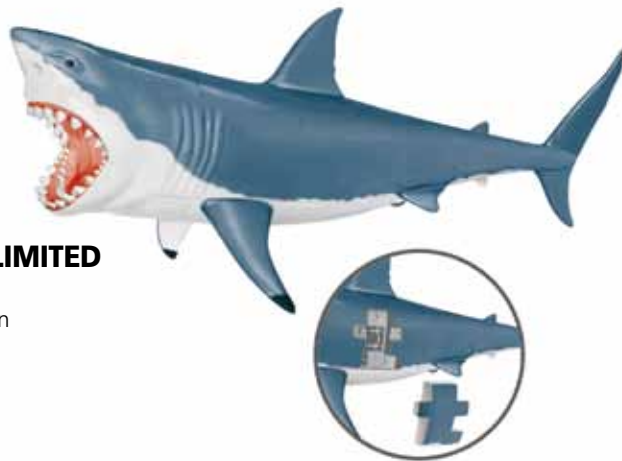
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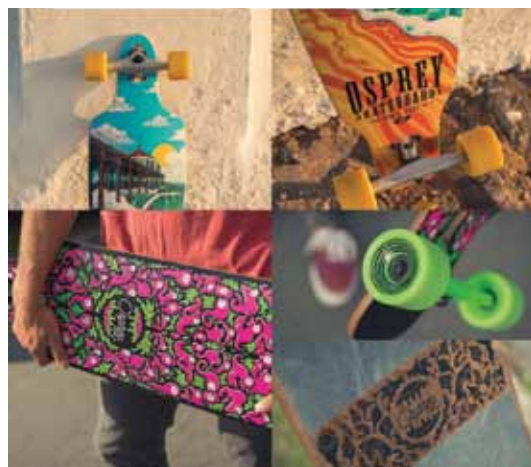


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