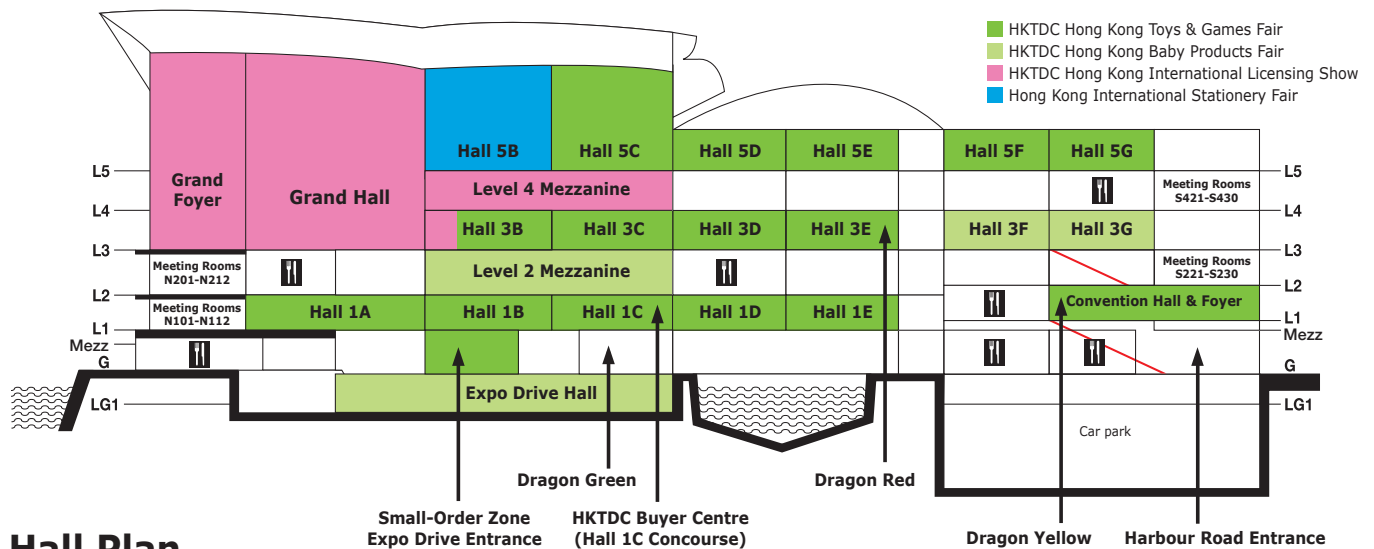


Guide to Zones and Group Pavilions

Zone	Hall Location/Site
Brand Name Gallery - premium zone for branded toys	Halls 1D-E
Candy Toys	Hall 3E
Educational Toys & Games	Halls 1A-B
Electronic & Remote Control Toys	Halls 1B-C, Hall 3B
Festive & Party Items, Toys Parts & Accessories	Hall 3D
Kidult World • Hobby Goods • Magic Items • Vehicles, Mechanical Toys & Action Figures	Hall 3E
Multiple Toys Products / General Merchandise	Hall 3B
Outdoor & Sporting Items	Hall 3C
Paper Products & Toy Packaging	Hall 3E
Smart-Tech Toys	Hall 1D
Soft Toys & Dolls	Hall 3D
Sporting Goods and Playground Facilities Zone New	Convention Hall & Foyer
Testing, Inspection & Certification Services	Hall 3D
Trade Services	Hall 3B
Video Games	Hall 1B

Group Pavilion	Hall Location/Site
Chinese Mainland	Halls 5C-E, F-G
Indonesia	Hall 5C
Korea	Hall 3C Concourse
Spain	Hall 1B Concourse
Taiwan	Hall 5E
Thailand	Hall 5C
World of Toys Pavilion	Halls 1C Concourse & 1D Concourse

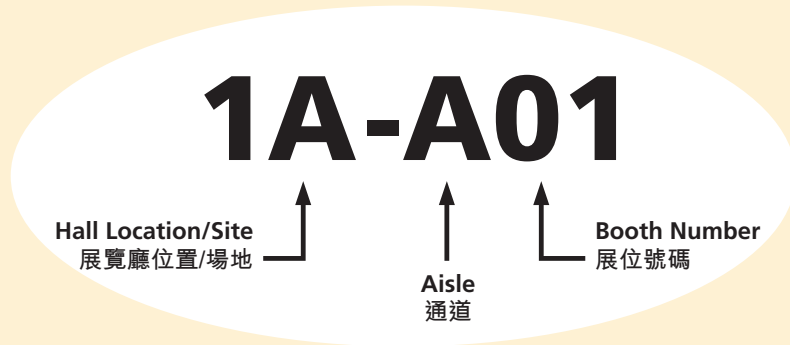
Concurrent Event	Hall Location/Site
HKTDC Hong Kong Baby Products Fair	Halls 3F-G, Expo Drive Hall, Level 2 Mezzanine
HKTDC Hong Kong International Licensing Show	Grand Hall, Foyer & Hall 3B, Level 4 Mezzanine
Hong Kong International Stationery Fair	Hall 5B



— To access Convention Hall, please use the escalator or lift at Harbour Road Entrance or Hall 3G.

Booth Legend

展位位置圖例



Hall Location/Site 展覽廳位置/場地	Level 樓層
1A-1E Halls 展覽廳 1A-1E	L1 一樓
1CON Hall 1 Concourse 展覽廳1大堂	L1 一樓
3B-3E Halls 展覽廳 3B-3E	L3 三樓
3CON Hall 3 Concourse 展覽廳3大堂	L3 三樓
5C-5G Halls 展覽廳 5C-5G	L5 五樓
CH Convention Hall & Foyer 會議廳及前廳	L1 一樓