








## HKTDC Hong Kong Toys & Games Fair 2014



### Products highlight (Information provided by exhibitors)

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	Photo	Exhibitor Information	Product description
1		<p>APPS1010 LIMITED            Product Zone: Smart-tech Toys            Booth no: 1D-A38            Country/region: Hong Kong</p> <p>Contact Person: Ms Linda Cheung            Email: <a href="mailto:info@apps1010.com">info@apps1010.com</a>            Tel: 852-27562808</p>	<p><b><u>AR Story book/ AR Toy Painting</u></b></p> <p>Integrates Augmented Reality and 3D technology into traditional toys.</p> <p>AR toys painting &amp; AR story book would offer children to touch and interact with it, which promote and bring up their creativity, autonomy, patience and passion.</p>
2		<p>ROAM &amp; WANDER LIMITED            Product Zone: Smart-Tech Toys (New zone)            Booth no: 1D-A37            Country/region: Hong Kong</p> <p>Contact Person: Mr Chieh Chen            Email: <a href="mailto:casper@roamandwander.com">casper@roamandwander.com</a>            Tel: 866-989004301</p>	<p><b><u>Smart-tech Toy – TuTu</u></b></p> <p>TuTu (rabbit) is a little iPhone-powered bunny on a big adventure. TuTu can help inspire your child to creativity and wonder by bringing apps and toys together — fostering play with purpose.</p> <p>TuTu is powered by an iPhone app, TuTu Dreams, and includes a set of magical toy accessories that kids can use to care for and play with TuTu. When she gets hungry, feed her with a toy apple or carrot - and after each meal, kids can practice brushing TuTu's teeth using the included toothbrush that works together with the TuTu app. When she gets tired, kids can gently rock TuTu to sleep and play games while she dreams. Unlock more games and more of TuTu's big adventure by taking good care of TuTu. Check out the App Store for regular updates!</p>


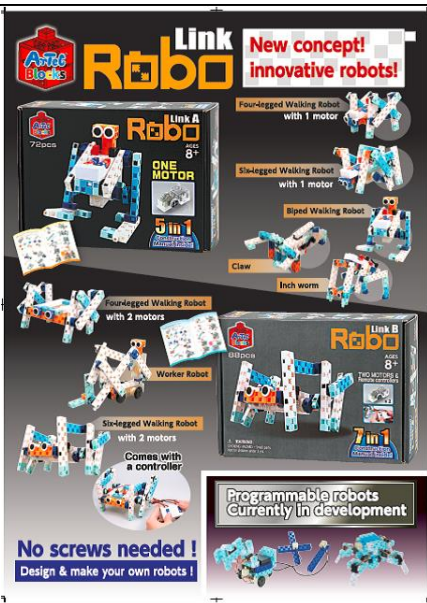
3		<p>B.B.R. Exclusive Car Models SRL Product Zone: Hobby Goods Booth no: 3E-D11 Country/region: Italy</p> <p>Contact Person: Dr William Loo Email: <a href="mailto:info@bbrmodels.it">info@bbrmodels.it</a> Tel: 39-94148173</p>	<p><b><u>1:12 Ferrari "LaFerrari" Model</u></b></p> <p>The Ferrari LaFerrari one of the first cars which incorporates the HY-KERS system, that allows you to recover energy during braking and cornering, by getting later more engine power, by bringing on a road car the technology developed in Formula 1.</p>
4		<p>The IP Factory Services Limited Product Zone: Hobby Goods Booth no: 3E-D16 Country/region: Hong Kong</p> <p>Contact Person: Mr Max Leung Email: <a href="mailto:max.leung@theipfactory.com">max.leung@theipfactory.com</a> Tel: 852-96020142</p>	<p><b><u>18 Inch Tomb Raider Lara Croft Statue by Gaming Heads</u></b></p> <p>Gaming Heads is proud to present our Lara Croft statue from the Tomb Raider franchise. She stands 18 inches tall and is made of high quality resin with the discerning enthusiast in mind. She is highly limited to 1,000 pieces worldwide only.</p>
5		<p>Waltersons Industry Limited Product Zone: Hobby Goods Booth no: 3E-D29 Country/region: Hong Kong</p> <p>Contact Person: Miss Emily Wong Email: <a href="mailto:emily.w@waltersons.com">emily.w@waltersons.com</a> Tel: 852-23309998</p>	<p><b><u>Radio Control Submarine III – German (Emden U16 &amp; U-Boat)</u></b></p> <p>One of the world smallest Radio Control Submarines. Despite of its compact size, the submarine is built with realistic ballast tank diving mechanism. The concept of static diving mechanism had actually been widely used in real world military submarine. The submarine is capable to dive at a maximum depth of 0.6 meters, and it can operate in forward, backward, left, right, diving and surfacing direction.</p>



6		<p>Plan Creations Co Ltd Product Zone: Brand Name Gallery Booth no: 1D-B38 Country/region: Thailand</p> <p>Contact Person: Miss Thanchanok Settaporn Email: <a href="mailto:thanchanok@plantoys.com">thanchanok@plantoys.com</a> Tel: 66-2-2379070 ext. 231</p>	<p><b><u>Build-a-Robot Wooden Toy (Therapy Toy)</u></b></p> <p>Build-a-Robot won a bronze in International Design Excellence Awards in the Leisure &amp; Recreation category. It was announced on July 2nd, 2012 in The United State. Plan's designer teams made the Robot alive in international stage again.</p> <p>Build-a-Robot features four interchangeable geometric-shaped heads with the emotions of happiness, sadness, anger and surprise to help children ages 3 to 7 with Autism Spectrum Disorder to identify emotions and increase fine motor strength. The robot also features a range of textures and a surprise element of sound to address sensory issues.</p>
7		<p>TANGLE INC Product Zone: Educational Toys &amp; Games Booth no: 1A-A16 Country/region: USA</p> <p>Contact Person: Mr Richard Zawitz Email: <a href="mailto:info@tanglecreations.com">info@tanglecreations.com</a> Tel: 1-888-8293808</p>	<p><b><u>Tangle Therapy</u></b></p> <p>Tangle Therapy is an entirely new ergonomic approach to stress and pain relief and includes a complete line of therapy &amp; wellness products for total hand/mind wellness therapy and creativity.</p> <p>The Tangle Therapy device consists of 20 interconnected twistable pieces. Each piece is covered with a soft (latex free) rubberized material that is designed for maximum tactile pleasure.</p>
8		<p>Marxu International Ltd Product Zone: Brand Name Gallery Booth no: 1D-D39 Country/region: Hong Kong</p> <p>Contact Person: Mr MARVIN CHAN Email: <a href="mailto:enquiry@marxu.biz">enquiry@marxu.biz</a> Tel: 852-66866550</p>	<p><b><u>Tin Toy</u></b></p> <p>Tin toys are childhood memory of many people.</p>



9		<p>Enesco Asia Limited Product Zone: Brand Name Gallery Booth no: 1E-D38 Country/region: Hong Kong</p> <p>Contact Person: Miss Angel Lai Email: <a href="mailto:alai@enesco.com">alai@enesco.com</a> Tel: 852-22688169</p>	<p><b><u>BOO</u></b></p> <p>My name is Boo. I am a dog. Life is good. And with just those simple little sentences and a cute photograph, Boo was born and soon became an internet phenomenon with over 8 million Facebook fans.</p> <p>GUND has teamed up with the Boo. Boo made his debut as an 8" plush toy. He is sold worldwide. He is made of only the finest and softest fabrics and is the spitting image of Boo.</p> <p>Since then GUND has created an entire Itty Bitty Boo collection. This collection features a 3.5" Boo wearing several different outfits such as his famous striped sweater, a camouflage jacket, sporting a Halloween witch's hat for Halloween, wearing a birthday hat and even PJ's – pink or blue. Each one is more adorable than the next.</p> <p>Just recently, GUND has launched a line of Boo slippers. They come in two sizes, adult and children. Boo's head even rotated on the slippers so you can have him look at you or look at where you are going. To add to Boo's collection, GUND has designed Boo as a purse. It is perfect for little Boo fans. It has a zippered compartment to keep special treasures safe.</p>
10		<p>Daniel &amp; CO Product Zone: Brand Name Gallery Booth no: 1D-D37 Country/region: Hong Kong</p> <p>Contact Person: Mr Barnett Fung Email: <a href="mailto:barnettfung@danielco.com.hk">barnettfung@danielco.com.hk</a> Tel: 852-22577194</p>	<p><b><u>Hello Kitty Chocolate Fun</u></b></p> <p>Wonderful unique Hello Kitty Chocolate Fun! Easily create 3D Hello Kitty Chocolate by yourself!</p> <p>Variety attachments are included from the cooking tools to the fancy packing! Pretty gift can be done by your creativity from this Hello Kitty Chocolate Fun. No cooking needed! Simple &amp; Easy! Let's join the Hello Kitty Chocolate Fun Party to enjoy the sweet family hour!</p>



11		<p>Diamant toys - Amav Ltd  Product Zone: Educational Toys &amp; Games  Booth no: 1B-D25  Country/region: Israel</p> <p>Contact Person: Mr Gidi Shulman  Email: <a href="mailto:gidi@diamanttoys.com">gidi@diamanttoys.com</a>  Tel: 972-8-8566101</p>	<p><b><u>Sweet Art</u></b></p> <p>Nothing can be sweeter than starting your own candy factory, where you can make you own cocoa candies, wrap them in a gift-wrapper, giving them to your best friends and relatives, and EAT them! And even making them is such sweet fun!</p>
12		<p>Simm Marketing HK Ltd  Product Zone: Hobby Goods  Booth no: 3E-D18  Country/region: Hong Kong</p> <p>Contact Person: Mr Addy Chan  Email: <a href="mailto:a.chan@simm-marketing.com.hk">a.chan@simm-marketing.com.hk</a>  Tel: 852-26206655</p>	<p><b><u>DARDA Power Loop</u></b></p> <p>Ultra Speed, Go to the limits.  No batteries required.  One of the world's Fastest car Races.</p>
13		<p>HENES CO.,LTD.  Product Zone: Electronic &amp; Remote Control Toys  Country: Republic of Korea  Booth No.: 3C-A02</p> <p>Contact Person: Mr David Kim  Email: <a href="mailto:biz@henes.co.kr">biz@henes.co.kr</a>  Tel: 82-10-5485-8931</p>	<p><b><u>HENES M7</u></b></p> <ul style="list-style-type: none"> <li>• Enjoy the excitement of safe and delightful driving experience only from HENES M7's most advanced technology</li> <li>• Smooth working, interactive movement, fantastic performances with transcending time and space and high-tech driving system being able to "Think on its own" "Feel on its own" "Decide on its own"</li> <li>• HENES M7's ingenious design created for the optimum visual effect for where the parent's and kid's desire cross, directs various images from different angels and flow of the light.</li> <li>• HENES M7's over-refreshing appeals will leave an unforgettable and sophisticated impression from very first encounter.</li> </ul>

14		<p>WABA Fun, LLC  Product Zone: Educational Toys &amp; Games  Booth no: 1A-F25  Country/region: USA</p> <p>Contact Person: Ms Shannon Gray  Email: <a href="mailto:shannon@wabafun.com">shannon@wabafun.com</a>  Tel: 1-303-4107172 1</p>	<p><b><u>Kinetic Sand</u></b></p> <p>Kinetic Sand is WABA Fun's first product that breathes motion. Easy-to-shape sand that molds into simple desktop designs. Playing with Kinetic Sand is a magical and mesmerizing experience, giving a moment of relaxation for both young and old.</p> <p>Sand play stimulates and develops children's fine motor and creative playing skills. Kinetic Sand is the perfect material for open-ended, non-directed play. It leaves no sand or residue on your hands and is great for sensory therapy. Kinetic Sand is also great for kids with allergies - it is wheat, gluten and casein free and 100% safe and non-toxic.</p>
15		<p>Artec Co Ltd  Product Zone: Educational Toys &amp; Games  Booth no: 1A-D20  Country/region: Japan</p> <p>Contact Person: Mr Hidekazu Azechi  Email: <a href="mailto:export@artec-kk.co.jp">export@artec-kk.co.jp</a>  Tel: 81-72-9905510</p>	<p><b><u>Blocks Motored-Robots Set</u></b></p> <p>Special Features:</p> <ol style="list-style-type: none"> <li>1. Learn how gears and linkages are used to transmit force and motion</li> <li>2. Rebuild as many times as you want and learn about different mechanisms</li> <li>3. Adjust 4 different gear ratio depends necessary motor speed and torque specs</li> <li>4. Add more parts to extend your creativity. Operate your own robots by a controller with switches (Link-B set). The possibilities are limited only by your imagination</li> </ol> <p>Demonstration movie link:  <a href="http://www.youtube.com/watch?v=YzCkMva_Bc8">http://www.youtube.com/watch?v=YzCkMva_Bc8</a></p> <p>TV program:  <a href="http://www.youtube.com/watch?v=G8_eaKoGNA8">http://www.youtube.com/watch?v=G8_eaKoGNA8</a></p>

16		<p>Miniland Product Zone: Educational Toys Booth No.: 1A-B19 Country: Spain</p> <p>Contact Person: Mrs Rosa Torres Email: <a href="mailto:rtorres@miniland.es">rtorres@miniland.es</a> Tel: +34 96 655 79 55</p>	<p><b><u>Magnetic Boards. Environment and Ecology</u></b></p> <p>The game provides 4 illustrated scenes which show a series of incorrect situations; once identified they can be corrected using magnetic markers in which the correct situations have been shown.</p> <p>This game constitutes a great support for language activities and allows the acquisition of knowledge about waste, separation and recycling.</p> <p>Contents:</p> <ul style="list-style-type: none"> <li>- 4 BOARDS 30 x 20 cm</li> <li>- 24 MAGNETIC CARDS 5 x 3 cm</li> <li>- DIDACTIC GUIDE</li> </ul>
17		<p>VTech Electronics Limited Product Zone: Brand Name Gallery Booth no: 1D-C20 Country/region: Hong Kong</p> <p>Contact Person: Mr Thomas Lam Email: <a href="mailto:thomas_lam@vtech.com">thomas_lam@vtech.com</a> Tel: 852-26801373</p>	<p><b><u>InnoTab® 3S</u></b></p> <p>The InnoTab® 3S, the new Wi-Fi learning tablet, opens up a world of interactive game play and learning fun! Educational games teach reading, math, social studies, science and much more - but your child will have too much fun to notice they're learning! Play your own videos and MP3s, and connect to other InnoTab® 3S tablets and smart phones to share messages and more! Equipped with a kid-safe browser, your child can view pre-approved websites. Connect to the Learning Lodge™ for hundreds of software cartridges and downloads for more learning fun!</p>

18	 <p>ADVANCED OPTICS 8006 3D DIGITAL MICROSCOPE 360° all-direction microscope</p>	<p>Eastcolight (Hong Kong) Limited Product Zone: Brand Name Gallery Booth no: 1E-A02 Country/region: Hong Kong</p> <p>Contact Person: Miss Ruby Chan Email: <a href="mailto:info@eastcolight.com">info@eastcolight.com</a> Tel: 852- 23336688</p>	<p><b><u>Digital Microscope</u></b></p> <ul style="list-style-type: none"> <li>• Multi-angle microscopic viewing of solid or transparent object via PC</li> <li>• Instant video or photo capture</li> </ul>
19		<p>Imaginarium Product Zone: Spain Pavilion Booth No: 1con-053 Country: Spain</p> <p>Contact Person: Ms Helena Lopez Email: <a href="mailto:hlopez@imaginarium.es">hlopez@imaginarium.es</a> Tel: 852- 2368 2088</p>	<p><b><u>Paquito Mini</u></b></p> <ul style="list-style-type: none"> <li>• Our new 8" tablet for children. New design, faster, light and transportable. With the MagicOS system, designed to be used safely by all the family.</li> <li>• The MagicOS operating system is exclusive and specific and works on the Android system. It can be configured right from the start.</li> <li>• Exclusive magicOS apps suite: rewards chart, word processor, messaging, safe email, browser, web videos, media player, English learning apps by the British Council, ebook player, school agenda.</li> <li>• Paquito Mini comes with exclusive apps and its own platform where you can by pre-selected content: Paquitoland.</li> <li>• Internet access controlled by parental control (email, websites, apps, online videos).</li> <li>• Parents can limit use time.</li> <li>• CPU Quad Core Cortex A7 1,2ghz 1GB RAM DDR3</li> <li>• Internal memory: 8GB (expandable).</li> <li>• 8 inch capacitive multi-touch screen, with resolution of 1024x768 px.</li> <li>• Front photo and video camera (VGA) and rear (2 mp).</li> <li>• HDMI port for connecting to the TV</li> </ul>



20		<p>Unbox Industries HK Ltd  Product Zone: Hobby Goods  Booth no: 3E-E13  Country/region: Hong Kong</p> <p>Contact Person: Mr Chi Kit Sze  Email: <a href="mailto:unboxhk@gmail.com">unboxhk@gmail.com</a>  Tel: 852-92321101</p>	<p style="text-align: center;"><b><u>APP Duck</u></b></p> <ul style="list-style-type: none"> <li>• Bluetooth Hand Free Water-resistant Speaker</li> <li>• Compliant with iPhone, iPad and all SmartPhone with Bluetooth function.</li> <li>• Enable you to enjoy music or phone call in Hands free in the bath &amp; pool</li> <li>• Download APP DUCK to enjoy more functions like voice changer</li> <li>• WApplication compliant for OS and for Android</li> </ul>
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Information provided by exhibitors.