

BrandName

品牌廊

Gallery



Hong Kong Toys & Games Fair
香港玩具展

40th
EDITION 第四十屆



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Contents

4D CITYSCAPE ASIA LIMITED	4	JD COMPONENTS CO., LTD.	29
4M INDUSTRIAL DEVELOPMENT LTD	4	JOY CITY INDUSTRIES LIMITED	29
AMAZING TOYS LIMITED	5	KADER INDUSTRIAL COMPANY LIMITED	30
AO JIE PLASTIC TOYS FACTORY LIMITED	6	KENT DISPLAYS	30
APPLE TOYS INTERNATIONAL LIMITED	7	KIDKRAFT NETHERLANDS BV	30
AURORA WORLD HK LIMITED	7	KINTOY DIE-CASTING MANUFACTORY LTD	31
BABOUM LIMITED	8	KT INTERNATIONAL LIMITED	31
BELEDUC (HONG KONG) LIMITED	8	LISCIANIGIOCHI	32
BESTWAY ENTERPRISE COMPANY LIMITED	9	M & C TOY CENTRE LTD	32
BLUE BOX INTERNATIONAL LIMITED	9	MARXU INTERNATIONAL LTD	34
BRANFORD LIMITED	10	MEIJAXIN TOYS CO LIMITED	34
BROWNIE TOYS LIMITED	12	MILLION LINK INDUSTRIAL LIMITED	36
CARPENTERS MANUFACTORY LIMITED	12	MOJO (HK) LIMITED	35
CLASSIC INTERNATIONAL (NINGBO) CO LTD	12	MOULIN ROTY (HK) LTD.	36
CMC CLASSIC MODEL CAR (HK) LTD	13	NINGBO PAULINDA I/E CO., LTD	36
COG LIMITED	13	PETERKIN ASIA LIMITED	38
COLLECTA INTERNATIONAL LIMITED	14	PLAN CREATIONS CO., LTD.	38
COLOR RICH LIMITED	15	PLAYME TOYS INTERNATIONAL CORP.	38
CONNY TECHNOLOGY CO., LIMITED	15	PLAYMIND LTD	39
CORPA LTD	16	PROSPERITY INDUSTRIAL (INTERNATIONAL) COMPANY LIMITED	39
CREATION & DISTRIBUTION LTD	16	RASTAR (HK) INDUSTRIAL CO LIMITED	40
CUBICFUN TOYS INDUSTRIAL CO., LTD.	16	SWEET N FUN LTD	40
DANIEL & CO	17	TAK LI (CHINA) LIMITED	40
DRAGON MODELS LTD	17	TAKEN FUN AND ART CO., LTD.	41
EASTCOLIGHT (HONG KONG) LIMITED	17	TAKMAY INDUSTRIAL CO LTD	41
ENESCO ASIA LIMITED	20	TCV INDUSTRIAL CO. LTD.	41
ENTYVA	22	T-LINK INSPIRATION LTD	42
EVERMAX GLOBAL RESOURCE CO LTD	20	TOY ELEMENT COMPANY LIMITED	42
FAME MASTER ENTERPRISE LIMITED	22	TOYWORLD TOYS CO LTD	42
GEO WORLD ASIA LTD	23	TREE TOYS P/L	44
GP ENTERPRISE ASIA LIMITED	23	VIKING TOYS AB	44
HAPE INTERNATIONAL (HONG KONG) LIMITED	24	VTECH ELECTRONICS LIMITED	45
HAPPY WELL INTERNATIONAL ENTERPRISE LTD	24	WEINA MANUFACTORY LTD	45
HOBBYENGINE MODEL LTD	26	WELLY DIE CASTING INTERNATIONAL LIMITED	45
HPI HONG KONG LIMITED	26	WEPLAY KIDDIE'S PARADISE INC.	46
HUNTER OPTICAL CO., LTD.	26	XRROSS LIMITED	47
HURRICANE TOYS LTD	27	ZHEJIANG DASENG STATIONERY CO., LTD.	47
IDENTITY GAMES INTERNATIONAL BV	27	ZHEJIANG HEXIN TOYS CO., LTD	47
INTEX DEVELOPMENT COMPANY LIMITED	28	FLOOR PLAN	48
ITALTRIKE (ASIA-PACIFIC) LTD	28	ENQUIRIES	49



Top Toy Brands Share One Gallery

Most toys and games are made to entertain, while some are made to educate, to inspire or even to appreciate. It takes toy and game manufacturers tremendous effort, precise production and boundless innovation to create products that can achieve these purposes.

The prestigiously adorned and eye-catching Brand Name Gallery is a special zone and one of the focal points at the massive HKTDC Hong Kong Toys & Games Fair, where visitors can feast their senses upon elite products — those with supreme quality, complete reliability, comprehensive functionality and brilliant designs that create the potential to achieve maximum business results.

Inside the gallery, the impressive products on offer come from many of the toy industry's brightest minds and leading companies. The results of brainstorming and constant creativity appear not just as new products, but also as amazing new features for existing toys and games. The Brand Name Gallery is where industry trends shine clearly, market intelligence changes hands and successful business deals take shape.

盡覽知名玩具品牌

大部分玩具和遊戲產品都是供人們玩樂，但也有些作為教學和啟發思維之用，甚至有一小部分製作精美巧究，純為觀賞。作為玩具和遊戲產品生產商，必需付出極大的努力，加上精密的生產和無窮的創意，才能製造出不同的產品，達致不同的目的。

品牌廊是香港貿發局香港玩具展其中一個焦點產品專區，佈置高雅奪目。在這裡，參觀人士可以搜羅各色各樣品質卓越、功能廣泛可靠、設計別出心裁的品牌產品，為業務前景打開一扇亮麗的天窗。

在品牌廊展出的精品，全都來自玩具業界知名企業。除了嶄新產品之外，也有在傳統玩具和遊戲中加上新的功能，盡顯創意。掌握業界潮流、交流市場資訊，以至達成交易，品牌廊自必是解決採購需求的理想之地。



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4D VISION

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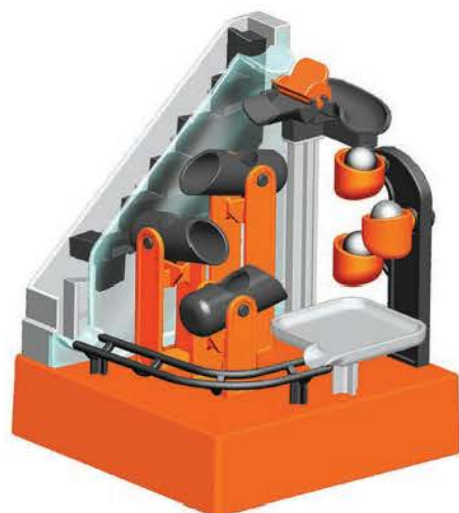
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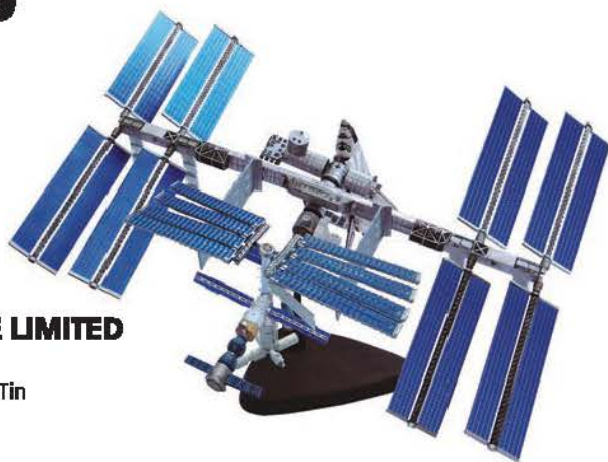
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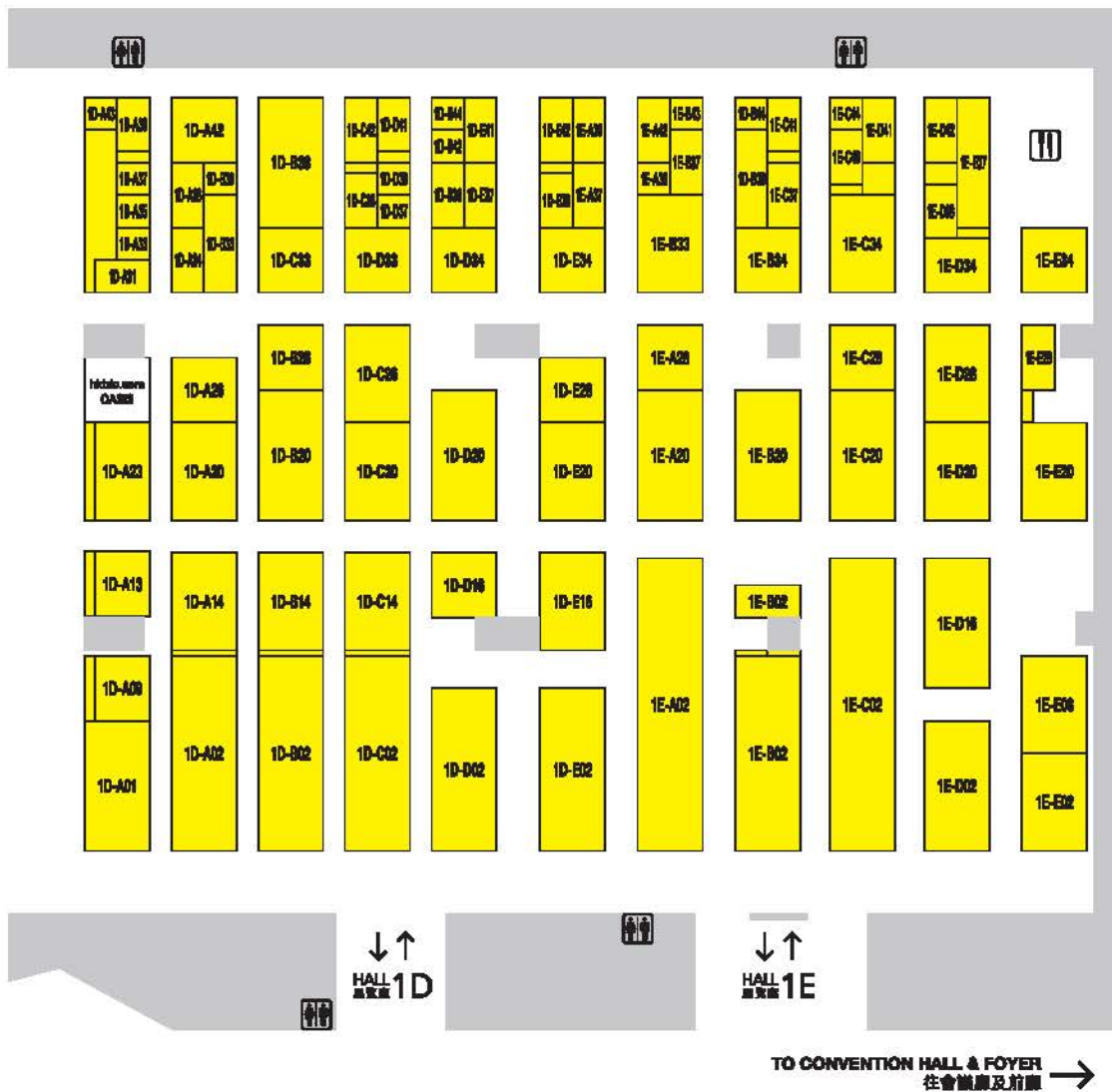
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