



FHKTDC Hong Kong Toys & Games Fair 2013 Interesting Products (Extracted)

Photo download: http://filesharing.tdc.org.hk/hktdc/download.php?fid=_phpe7tmbq

Product	Highlights
 <p style="text-align: center;">Diset Country/ Region: Spain Booth No.: 1CON-029</p>	<p><u>iPawn – iPad game piece</u></p> <ul style="list-style-type: none"> • iPawn -Play board games on your iPad using real pieces. • The pieces and their respective apps combine to create a board game experience like no other, allowing users to play through four games (Fishing Game, Game of Goose, Snakes and Ladders and Air Hockey) on an iPad, using physical pieces that interact with the iPad's screen. • A fun application is included for using with this game piece. Keep pace with the fast-changing digital age and enjoy a whole new way of multi-player gaming with this iPad game piece.
 <p style="text-align: center;">Identity Games International BV Country/ Region: Netherlands Booth No.: 1E-A37</p>	<p><u>GameChanger – Game board for iPad</u></p> <ul style="list-style-type: none"> • The playing pieces themselves interact with the iPad so you always know whose turn it is. In addition to tracking play, the iPad asks questions and assigns tasks. Spin the wheel on the iPad and move your playing piece across the game board. Since the game board and the iPad are connected all game play is guided and tracked all the way. • The whole set makes it an interesting interactive board game for the family and a good social activity. • The GameChanger has won the “Creative Toy Award” of the “Game of the Year Award 2012” organized by Creative Child Magazine.



Maksco Toy Ltd

Country/ Region: Hong Kong

Booth No.: 3E-C17

Augmented Reality (AR) toy gun with game app

This toy gun comes with an app for Smartphones. It is using the technology called “Augmented Reality”.

It is a form of digital display that blended virtual graphics onto a physical reality and displayed in real-time. In contract, virtual reality environments are primarily visual experiences, displayed either on a computer screen or through special stereoscopic displays.



Century Dragon Diecast Model Limited

Country/ Region: Hong Kong

Booth No.: 3E-A02

Hongqi Limousine Model

Hongqi is the first luxury car brand designed and manufactured in China by the First Automobile Works. The first ever Hongqi Limousine was produced and showcased in 1958. It was used by the leaders of People’s Republic of China to inspect the military forces during the military parade in the 10th anniversary of the founding of the PRC in 1959. Only Hongqi Limousine was used as the military inspection car since then.

Hongqi Limousine was also used to greet visiting foreign leaders; it was considered an honour to be transported by one of these limousines.



Kent Displays, Inc.

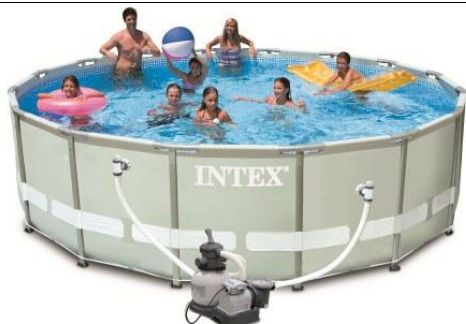
Country/ Region: USA

Booth No.: 1D-D38

The Boogie Board Rip LCD eWriter

- It combines an exceptional paper-like writing experience with the ability to save written or drawn images as files. Connect to a computer and upload files to your PC for editing, organizing, archiving and sharing.
- Provides a completely electronic medium for creating and preserving notes/drawings
- Eliminates the burden of unmanageable paper notebooks, notepads, memo pads, and sketch pads

- Reduces paper consumption
- Simplifies organization of notes – easily search and find saved files by date/name on your PC
- Makes writing, drawing and learning fun!



Intex Development Company Limited

Country/ Region: Hong Kong

Booth No.: 1D-E20

Ultra Frame™ Pool Set w/ Sand Filter Pump & Saltwater System

The ultimate in above ground pools. Soft gray laminated pool liner, brilliant white copings and pool-water blue tile print interior makes a fashion statement anywhere.

The steel frame sections, with their unique shapes, slip and lock together with ease. With this luxury pool, add summer fun and beauty to any backyard!



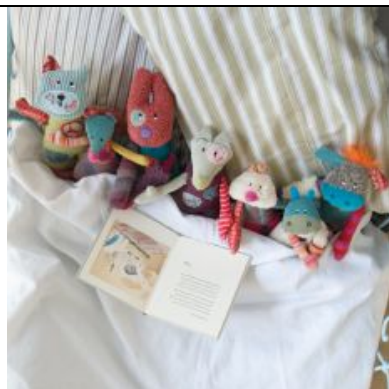
4M Industrial Development Ltd

Country: Hong Kong

Booth No.: 1D-D33

Green Creativity /Trash Robot

- Turn everyday trash into an enviro robot project that is fun to make and challenges your creativity. Materials are enough for you to make and decorate 2 robots. It's cool and fun!
- The package contains 2 plastic free-wheel robot bases (4 U-shaped plastic sides, 2 plastic platforms, 4 plastic axles and 8 plastic wheels), 4 moving eyes, 2 sheets of colourful stickers and detailed instruction. You need to recycle plastic bottle or tin can to complete your project.



Moulin Roty (HK) Ltd.

Country/ Region: Hong Kong

The Jolis pas Beaux (literally, The Pretty Uglies)

The Jolis pas Beaux were born in 2008 from a multitude of scrap fabric. Their odd look and crazy attitude soon seduces parents and the family has grown from one year to the next. Today, it is one of Moulin Roty's star collections.

Booth No.: 1D-A23

**Dragon Models Ltd**

Country: Hong Kong

Booth No.: 1E-B42

Play Buddies Collection

Play Buddies Collection comprises different Disney characters in a setting that brings customers back to their nostalgic Hong Kong childhood.

Now you can relive the moments at the school with this Classroom series featuring each character in their own local school play set ready for some education! These play sets include a 3.5" figure measuring up to Disney's standards which are designed by mimo creative team and Disney. All products are produced by Dragon.

**Jekca Limited**

Country/ Region: Hong Kong

Booth No.: 1CON-033

Jekca – Homebuilder Series

The Chief Product Developer believes that every fan of building blocks has ever dreamed that they could “use” the toys they’ve built. For examples, they could live in the toy house, drive the toy car, sit on the toy chair, and write on the toy table. Jekca goes for 1 step further to fulfill the wish of the fans.

Jekca provides you the basic blocks, which we believe is enough to build everything. In Jekca, we have those simple blocks first, and then we build something from them, but not vice versa. The outlook of Jekca blocks are similar to the building blocks you used to play. However, Jekca blocks are designed to be built and used practically in real life. Our patent designs make Jekca blocks extremely shock resistant. So you can design it, build it, and use it.

**Toyeast Limited**

Country/ Region: Hong Kong

Booth No.: 3E-D17

1/24 VsTank Bluetooth iPhone Control Battle Tank

VsTank is a 1/24 R/C Battle Tank controlled by your iPad, iPod touch or iPhone, which connected by Bluetooth without any other attachment. VsTank designed with a life counting system which allows multiple players battle interactively with the realistic battle sound effect and tank reaction.



Branford Limited

Country/ Region: Hong Kong

Booth No.: 1E-D28

Global Glowball

It is a dance party and the whole world is invited! The 39 songs inspire dream of travel and adventure through the sounds of the world. Leave it on the dresser and it glows in the night while playing 20 minutes of music from around the globe.

The 7 continents light up in glowing patterns and colors. Children can push any continent to hear cultural music.

Roll with it! Babies and toddlers love to chase the world around. While older children can learn to recognise continents and their music styles.

Alternatively simply turn on "lights only" mode for a gorgeous nightlight.



4D Cityscape Asia Limited

Country/ Region: Hong Kong

Booth No.: 1D-D44

4D Cityscape Time Puzzle

- 4D Cityscape is a patented 3-layer puzzle that is both for fun and educational. Layer 1 and 2 assemble the geographical map of the city, layer 3 is for the building while layer 4 is Time.
- The unique 4D element allows players to learn the history of the city by guiding them to build the architectures in chronological order from the past, present and the future. Learn how a city develops and evolves, explore historic buildings and architectural styles.
- Winner of the Collectable Series of the "Gift of the Year 2010" organized by The Giftware Association in UK.



Wiggles 3D Incorporated

Country/ Region: Canada

Booth No.: 1B-B37

Paper Bee

Use your iPad or iPhone to enter the world of Paper Bees, a playful defense game that takes place inside a child's diorama. Help the paper bees defend their hive against attack! They must fight off eight different types of unwelcome pests, including mosquitoes, stink bugs and exploding beetles. The game features 30 challenging levels, spread over a meadow, a swamp and a winter landscape.

Help the bees by flinging them at their attackers. You fling bees by swiping your finger across your touchscreen. If you aim well and act quickly, you will

stop their enemies. You and the bees have allies, too. Bumblebees, dragonflies and ice worms are on your side and will help the bees power up to fend off the invaders.



Sophie la girafe

Country: France

Booth No.: 1D-A39

Sophie the Giraffe

Sophie the Giraffe is a teether – a toy for teething babies to chew on – in the form of a 7-inch-high rubber giraffe. The famous giraffe ‘Sophie’, in natural rubber (phthalate-free), who has been part of babies’ lives for over 50 years.

Slender, flexible, and soft, baby can squeeze and chew her in complete safety. Lovable and amusing, she laughs when her body is squeezed. In 2009, Sophie was recognized as Product of the Year by the American Specialty Toy Retailing Association.



PEOPLE ON BOARD LIMITED

Country/ Region: Hong Kong

Booth No.: 3E-C36

Zero Pollution

"Zero Pollution", a board game designed by local students, aims to promote environmental protection with the context of themes of life in Hong Kong. It is specially designed for local families.

The players have to collect and classify different trash cards, and place them in different trash bins. Player collected a whole set of trash cards can get an Energy Crystal. The final goal is to get the highest number of crystals which means converting energy from waste!



Simm Marketing HK Ltd

Country/ Region: Hong Kong

Booth No.: 3E-D18

DIY Paint Figure

This DIY paint figure is ideal for anyone who loves to paint. The plain miniature figure allows you to draw, paint and create your own modern masterpiece. This DIY paint figure makes a great way to spark your creativity.

- Delicate design.
- Let's your imagination and creativity run wild.



PTS Management Group

Country/ Region: Hong Kong

Booth No.: 3E-D02

PTS UBR™ STOCK - AEG

The PTS UBR™ (Utility / Battle Rifle), is a fully-featured, adjustable butt stock for the AR15/M16. Unlike typical collapsing stocks, this modular design offers the stability of a fixed stock with consistent cheek weld in any position.

Seven-position length-of-pull (LOP) adjustment is quickly executed with gross motor movement while the integral preset system allows direct access to a preferred position. A robust lock mechanism and multi-shell construction increase overall durability.



Oxford Diecast (HK) Limited




Country/ Region: Hong Kong

Booth No.: 3E-D36

AC030 P38J Lightning (1:72 SCALE)

The model comes in silver and black with yellow detail to propeller spinners and tips, black anti glare shields and ID lights picked out in red, green and yellow. The US Star is decorated in white out of blue on the upper port side wing.

The Lockheed P-38 Lightning was a successful WWII American fighter aircraft built to a US Army Air Corps requirement and entered service in 1941 and continued in production until 1945. With its distinctive twin booms, the Lightning was known by the Luftwaffe as the "fork-tailed devil". The aircraft is also

	<p>highly popular with model collectors and this authentic replica is certainly one worthy of adding to your US WWII airfield.</p>
 <p>Hobbyengine Model Ltd Country/ Region: Hong Kong Booth No.: 1C-A31</p>	<p><u>R/C Crawler Crane</u></p> <p>This R/C crawler crane comes in a 1:12 scale design. It works like a real crawler crane and the body can rotate in 360 degrees freely. Kids can actually learn the basic mechanism working behind this real RC model.</p> <ul style="list-style-type: none"> • Frequency provided: 27.095 / 26.995 MHz. • Forward and backward action. • left and right steering. • Long operating arm moves up and down. • Weathered finish. • Battery included.
 <p>WABA Fun, LLC Country/ Region: USA Booth No.: 1A-D14</p>	<p><u>Bubber</u></p> <p>Bubber, the award-winning and lightest modelling compound on earth! This easy-to-use product feels great in your hands, and since it is so lightweight, you can mold just about anything. Bubber is a super-soft compound that leaves clean, sharp lines and takes amazing imprints.</p> <p>Bubber is non-toxic, leaves no stain or residue and never dries out, so you can play with it over and over. It is great for developing fine motor skills! Bubber is available in six beautiful colors and comes in a handy bucket for easy storage.</p>
 <p>Uni-Fortune Toys Industrial Limited Country/ Region: Hong Kong Booth No.: 1C-C02</p>	<p><u>Claas Atles 963RZ</u></p> <p>It is a die-cast toy farm tractor. Coming with light and sound features, this toy car delights boys immensely. This realistic toy tractor makes an impressive gift for kids.</p> <ul style="list-style-type: none"> • 1: 32 die-cast metal tractor. • Licensed styles. • Motorization toy. • Adjustable front wheel for change



Bigjigs Toys Ltd

Country/ Region: United Kingdom

Booth No.: 1E-D41

Wooden Train Set and Table

This wooden train set features a sturdy wooden play table with design matching the set layout. The helicopter has just landed bringing medical supplies for the ambulance. They watch the boat sailing on the lake when they are waiting. On the other side of the table, the fire engine is going to get fuel from the pump to make sure the tank is full.

Set contains 59 pieces.

Also includes digger, train with carriages, tunnel, bridge, people, buildings, trees and accessories.



Lai On Products (Industrial) Limited

Country/ Region: Hong Kong

Booth No.: 1B-A02

Cream Clay

This is a set of cream clay that is used to design kinds of artificial foods, fruits and so on. The soft and flexible clay features a smooth texture, lightweight and can be painted & mixed. This set of toy will give children amusement and open theirs mind.

- Air dry.
- Color mixable.
- Extremely 3D