

Hong Kong Toys Industry Conference 2016 香港玩具業會議 2016

Playing to Win: Toys and Games of the Future 「贏」商之道：準確捕捉玩具業動向

Programme

Date 日期: 13 January 2016 (Wednesday 星期三)
 Time 時間: 10am – 12:40pm
 Venue 地點: Room N101, HKCEC 香港會議展覽中心 會議室 N101
 Language 語言: English (Simultaneous interpretation in Putonghua will be provided)
 英語 (附設普通話即時傳譯服務)
 Remarks 備註: Free admission 免費入場

Time 時間	Outline 大綱
9:30am – 10am	Registration 登記
10am – 10:10am	Welcoming Remarks 致歡迎辭 Conference Chairman: Mr Yeung Chi Kong, Chairman, HKTDC Toys Advisory Committee 研討會主席：香港貿易發展局玩具業諮詢委員會主席 楊子江先生 Souvenir Presentation & Group Photo with speakers 致送紀念品及拍攝團體照
10:10am – 10:40am	Key Global and Regional Trends Shaping Toys Licensing Speaker: Mr Utku Tansel, Strategy Analyst - Licensing, Euromonitor International
10:40am – 11:10am	Technology Application on Toys Speaker: Ir Dr HL Yiu, Head, Electronics Cluster, Hong Kong Science & Technology Parks Corporation 香港科技園公司高級經理姚慶良博士
11:10am – 11:40am	Trends in Online Retail of Babies and Children's Toys Speaker: Ms Helena Lopez, Director, ItsImagical Hong Kong Ltd
11:40am – 12:10pm	Expanding Your Toy Business Through Licensing Speaker: Mr Charles Riotto, President, The International Licensing Industry Merchandisers' Association Mr Kelvyn Gardner, Managing Director, The International Licensing Industry Merchandisers' Association United Kingdom
12:10pm – 12:40pm	Panel Discussion / Questions & Answers Section 問答環節 Moderator: Mr John Tong, Chairman, Hong Kong Toys Council 主持人：香港玩具協會主席 湯誠正先生

Remarks 備註：

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organisers reserve the right to make any changes without prior notice. 主辦單位保留任何更改之權力而不作另行通告。

Organisers:

