



## Come visit Asia's LARGEST Toys Event Buyers Referral Programme

### Refer Buyers and get a 1-way Airport Express Train Ticket for Free

To encourage the participation of overseas new buyers, we are launching various incentive programmes to facilitate their visit. In this regard, we cordially invite you to refer your business contacts to us who are buyers in the toys industry and have not visited our Fair before. As a token of our appreciation of your support, a 1-way Hong Kong Airport Express Train Ticket (Hong Kong/Kowloon Station to Hong Kong International Airport) will be offered to you as a souvenir if you successfully nominate 10 or more valid contacts.

For enquiries, please contact Ms. Patricia Kwok at tel: (852) 2240-4236; fax: (852) 2169-9527 or email: [hktoysfair.visitor@hktcdc.org](mailto:hktoysfair.visitor@hktcdc.org).

Reply Slip (Please return by fax to: (852) 2169-9527 or email: [hktoysfair.visitor@hktcdc.org](mailto:hktoysfair.visitor@hktcdc.org))

*Submission Deadline: 2 December 2011 (Friday)*

\* Please fill in all the information.

Company Name: \_\_\_\_\_ Country: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

No.	Name of Referred Buyer	Title	Company Name	Email Address
1	_____	_____	_____	_____
2	_____	_____	_____	_____
3	_____	_____	_____	_____
4	_____	_____	_____	_____
5	_____	_____	_____	_____
6	_____	_____	_____	_____
7	_____	_____	_____	_____
8	_____	_____	_____	_____
9	_____	_____	_____	_____
10	_____	_____	_____	_____

# You may copy this nomination form or add extra paper to submit more nominations.

### RULES AND REGULATIONS

- 1) You **MUST be a REGISTERED BUYER** of the HKTDC Hong Kong Toys & Games Fair 2012. If you have not registered yet, please register on the fair website [www.hktcdc.com/hktoyfair](http://www.hktcdc.com/hktoyfair) on or before 2 December 2011 to obtain your badge at the fairground.
- 2) Exhibitors of the HKTDC Hong Kong Toys & Games Fair 2012 are not eligible for this programme.
- 3) Each Company / Buyer is only entitled to the offer ONCE only.
- 4) A Confirmation Letter will be sent to you upon acceptance of the referrals. You have to visit the Fair during the period of 9-12 January 2012 and redeem the Souvenir at the designated "Buying Mission Service Counter" located the fairground by presenting the Confirmation Letter, your business card and a valid admission badge for verification.
- 5) Nominees must NOT be from the same company as the nominator and each company may be nominated once only.
- 6) Souvenirs are available on a first-come-first-served basis while stock lasts.
- 7) HKTDC Hong Kong Toys & Games Fair 2012 is a Trade Fairs for business visitors only. Visitors under the age 18 will not be admitted.
- 8) HKTDC reserves the rights to vary the terms and conditions, change or terminate the Programme without any prior notice.
- 9) In case of any dispute over the Programme, the decision of HKTDC shall be final and binding.

*I accept the above rules and regulations regarding this Buyer Referral Programme and I understand that should there be disputes over the program, the decision of HKTDC shall be final and binding. I agree that the above information may be used by the Hong Kong Trade Development Council for incorporation in all or any of its database for business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement. I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.*

Please tick if you do not wish to receive any promotional and other materials from HKTDC via email, fax, postage and any other appropriate means.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Copies of the Privacy Policy Statement are available any time on request from our Customer Service Hotline at (852) 1830668 or by visiting our website at: <http://www.hktcdc.com/mis/pps/en>